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PROFESSOR EXPERIENCE

Santa Clara University School of Law, Santa Clara, CA, 2006-
- (Full) Professor, 2012-
  - Associate Professor (with tenure), 2008-2012
  - Assistant Professor, 2006-08
- Associate Dean for Research, 2021-
- Director/Co-Director of the High Tech Law Institute [renamed Datta Center for High Tech Law], 2006- (on sabbatical 2015-16)
- Supervisor/Co-Supervisor, Privacy Law Certificate, 2014- (on sabbatical 2015-16)
- Courses taught: Internet Law; Intellectual Property; Advertising & Marketing Law; a short course in our Summer LLM Program (9 hours of Internet Law)

Assistant Professor, Marquette University Law School, Milwaukee, WI, 2002-06
- Courses taught: Contracts, Copyrights, Cyberlaw, Intellectual Property, Professional Responsibility, and Software Licensing

Adjunct Instructor:
- Copyright Law, University of California, Berkeley School of Law, Spring 2002
- Cyberspace Law, Santa Clara University School of Law, Spring 1997-2002
- Cyberspace Law, University of San Francisco School of Law, Spring 1996

OTHER WORK EXPERIENCE

General Counsel and Assistant Secretary, Epinions, Inc., Brisbane, CA, 2000-2002

Associate, Information Technology Group, Cooley Godward LLP, Palo Alto, CA, 1994-2000

Senior Real Estate Analyst, Langdon Rieder Corporation, Los Angeles, CA, 1988-1990

EDUCATION

UCLA School of Law, JD, 1994
- Editor, *UCLA Law Review*
- 3 American Jurisprudence awards (in Property, Torts, and Civil Procedure)

UCLA Anderson School of Management, MBA, 1994
Beta Gamma Sigma business honor society

UCLA, BA, Economics/Business, 1988
Summa cum laude
Phi Beta Kappa
College Honors
Departmental Honors
Chancellor's Marshall (for distinguished University service)

ACADEMIC WORKS IN PROCESS

SAD Scheme Standing Orders, Chicago-Kent L. Review (forthcoming 2026)

HOW THE INTERNET IMPROVES HUMANITY (in process)

BOOKS

ZERAN V. AMERICA ONLINE (ebook) (co-edited with Jeff Kosseff 2020)

ADVERTISING LAW: CASES AND MATERIALS (with Rebecca Tushnet)
7th edition (2024); 6th edition (2022); 5th edition (2020); 4th edition (2018); 3rd edition (2016); 2d edition (2014); 1st edition (2012)

INTERNET LAW: CASES & MATERIALS
Annual editions published in 2010, 2011, 2012, 2013, 2014, 2015, 2016, 2017, 2018, 2019, 2020, 2021, 2022, 2023, 2024, 2025, and 2026

ACADEMIC ARTICLES, ESSAYS, AND BOOK CHAPTERS

The Trust & Safety Professional Association and Trust & Safety Foundation: An Oral History, in TRUST, SAFETY, AND THE INTERNET WE SHARE: MULTISTAKEHOLDER INSIGHTS 14 (2026) (co-authored with Adelin Cai, Amanda Menking, and Clara Tsao)

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The United States' Approach to "Platform" Regulation, in DEFEATING DISINFORMATION (Bhaskar Chakravorti & Joel P. Trachtman eds. 2025)

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Assuming Good Faith Online, JOURNAL OF ONLINE TRUST & SAFETY (Vol. 2, No. 2, Feb. 2024)

How the DMCA Anticipated the DSA's Due Process Obligations, VERFBLOG, Feb. 20, 2024 (with Sebastian Schwemer)

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Zauderer and Compelled Editorial Transparency, 108 IOWA L. REV. ONLINE 80 (2023)

How Santa Clara Law's "Tech Edge JD" Program Improves the School's Admissions Yield, Diversity, & Employment Outcomes, 27 MARQ. IP & INNOVATION L. REV. 21 (2023) (with Laura Lee Norris)

The Constitutionality of Mandating Editorial Transparency, 73 HASTINGS L.J. 1203 (2022)

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Reviewed by Robert Hillman, *Remedying Offensive Internet Conduct*, JOTWELL (Sept. 1, 2021)

The Story of the California Consumer Privacy Act (CCPA), Version 1.0, RESEARCH HANDBOOK ON INFORMATION LAW AND GOVERNANCE (2021)

Online Account Terminations/Content Removals and the Benefits of Internet Services Enforcing Their House Rules, 1 J. FREE SPEECH L. 191 (2021) (with Jess Miers)

Regulating Internet Services by Size, CPI ANTITRUST CHRON., May 2021 (with Jess Miers)

Dear President Biden: You Should Save, Not Revoke, Section 230, BULLETIN OF THE ATOMIC SCIENTISTS, Jan. 12, 2021

An Overview of the United States' Section 230 Internet Immunity, THE OXFORD HANDBOOK OF ONLINE INTERMEDIARY LIABILITY 155 (Giancarlo Frosio, ed. 2020)

The U.K. Online Harms White Paper and the Internet's Cable-ized Future, 16 OHIO STATE TECH. L.J. 351 (2020)

Copyright's Memory Hole, 2019 BYU L. REV. 929 (with Jessica Silbey)

Why Section 230 Is Better Than the First Amendment, 95 NOTRE DAME L. REV. REFLECTION 34 (2019)

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The Irony of Privacy Class Action Lawsuits, 10 J. TELECOMM. & HIGH TECH. L. 309 (2012)

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The Intellectual Property Renaissance in Cyberspace: Why Copyright Law Could be Unimportant on the Internet, 12 BERKELEY TECH. L.J. 15 (1997)

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The Internet's Effects on Our Society, DISCERN MAGAZINE (Santa Clara Law), Fall 2026, at 39

Common Carriage and Capitalism's Invisible Hand, MARQUETTE LAWYER, Summer 2023, at 25 (critiquing James Speta, *Can Common Carrier Principles Control Internet Platform Dominance?*)

Section 230's Application to States' Regulation of Social Media, November 2021 (based on testimony to the California Senate Judiciary Committee)

The Crisis of Online Contracts (as Told in 10 Memes), NOTRE DAME J. EMERGING TECH. issue 2, Nov. 2021

An Introduction to California's Consumer Privacy Laws (CCPA and CPRA), August 2021

Five Things to Know About Section 230, Centre for International Governance Innovation (CIGI), June 21, 2021

Deepfakes, Privacy, and Freedom of Speech, Your Witness (Cleveland State Law School blog), June 18, 2021 (comments on Prof. Christa Laser's proposal to create a notice-and-takedown scheme for inauthentic media)

Tech Policy in President Biden's First 100 Days, 2021 U. ILL. L. REV. ONLINE 176 (2021)

Want to Kill Facebook and Google? Preserving Section 230 Is Your Best Hope, Balkinization, June 3, 2019

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Republished in THE PERILOUS PUBLIC SQUARE (David Pozen ed. 2020)

Balancing Section 230 and Anti-Sex Trafficking Initiatives, December 2017 (based on written testimony to the U.S. House of Representatives Committee on Energy & Commerce, Subcommittee on Communications and Technology)

Sex Trafficking Exceptions to Section 230, September 2017 (based on written testimony to the Senate Committee on Commerce, Science and Transportation)

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Writing Tenure Review Letters: My Top 10 Suggestions, 19 GREEN BAG 2D 357 (2016)

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How the DMCA's Online Copyright Safe Harbor Failed, 3 NTUT J. INTELL. PROP. L. & MGMT. 195 (2014)

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Do We Need a New Federal Trade Secret Law?, September 2014 (based on Tertium Quid post)

Legal Column: Patients' Online Reviews of Physicians, MEDICAL ETHICS (a journal published by Lahey Health), Fall 2013, at 6

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Congratulations! Now What? An Essay of Advice for the Newly Tenured Professor, INSIDE HIGHER ED, May 31, 2013

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A Century of Trademark Law: Looking Back and Looking Forward, 101 TRADEMARK REP. 1801 (2011) [speech transcript]

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I'm Not Sure I Want to Be Ethan Leib's Friend Any More, A Comment on Ethan Leib's *Friends as Fiduciaries* article as part of the Fourth Annual Conglomerate Junior Scholars Workshop, The Conglomerate, July 30, 2008

Integrating Contract Drafting Skills and Doctrine, 12 J. LEGAL WRITING INSTITUTE 209 (2007)

Symposium Presentation: Doing Internet Co-Branding Agreements, 22 HASTINGS COMM. & ENT. L.J. 221 (2000) [speech transcript]

Understanding Internet Co-Branding Agreements, 16 SANTA CLARA COMPUTER & HIGH TECH. L.J. 65 (1999) (co-authored with Candice Lee). Includes a provider-favorable co-branding agreement and a brander-favorable co-branding agreement

The Role of Certification Authorities in Consumer Transactions: A Report of the ILPF Working Group on Certification Authority Practices, Internet Law & Policy Forum Working Paper (1997) (co-authored with Terry Maher and Brad Biddle)

Electronic Networks and Computer Bulletin Boards: Developing a Legal Regime to Fit the Technology, Spring 1994

ADVOCACY

Haynie et al. v. Google LLC, amicus letter to the California Appeals Court regarding ad targeting and the Unruh Act, August 2026 (written by Munger Tolles & Olson)

Deltona Transformer Corp. v. The NOCO Co., amicus brief to the Eleventh Circuit Court of Appeals regarding keyword advertising, March 2025 (written by the Juelsgaard Intellectual Property and Innovation Clinic)

Snap Inc. v. Superior Court of San Diego County, amicus brief to the California Supreme Court regarding the ECPA, February 2025 (written by the Juelsgaard Intellectual Property and Innovation Clinic)

Jacki Easlick LLC v. Accencyc US, amicus brief to the Federal Circuit regarding the SAD Scheme, February 2025 (led by the Juelsgaard Intellectual Property and Innovation Clinic)

Free Speech Coalition v. Paxton, amicus brief to the U.S. Supreme Court in favor of Free Speech Coalition, September 2024 (with Amber Greenaway of Bondurant Mixson & Elmore, LLP)

Neville v. Snap, amicus brief to the California Court of Appeals in support of review, March 2024 (primarily written by Wilson Sonsini Goodrich & Rosati)

NetChoice LLC v. Bonta, amicus brief to the Ninth Circuit in support of NetChoice, February 2024

Moody v. NetChoice and NetChoice v. Paxton, amicus brief to the U.S. Supreme Court in favor of NetChoice and CCIA, December 2023 (with Michael Kwun)

Liapes v. Facebook, Amicus Curiae Letter to the California Supreme Court in Support of Petition for Review, November 2023 (with Horvitz & Levy)

Volokh v. James, amicus brief to the Second Circuit Court of Appeals in support of the preliminary injunction, September 2023 (with TechFreedom)

Comments to the USPTO regarding Future Strategies in Anticounterfeiting and Antipiracy, Docket No. PTO-C-2023-0006, August 2023

Academics Letter to Congress regarding the Fourth Amendment Issues Posed by the EARN IT Act (S.1207, H.R.2732), May 2023

NetChoice LLC v. Bonta, amicus brief to the Northern District of California in support of a preliminary injunction, March 2023

Gonzalez v. Google LLC, amicus brief to the U.S. Supreme Court in favor of Google, January 2023

NetChoice LLC v. Moody, amicus brief to the U.S. Supreme Court in support of the petition for certiorari, November 2022

Comments to the CPPA's Proposed Regulations Pursuant to the Consumer Privacy Rights Act of 2020, California Privacy Protection Agency, August 2022

NetChoice LLC v. Paxton, amicus brief in support of emergency application for administrative relief in the U.S. Supreme Court, May 2022

Letter to Congress opposing the SHOP SAFE Act on behalf of 26 trademark academics, March 2022

Comments on the Copyright Claims Board (CCB) rulemaking, November 2021

Statement on behalf of 59 privacy professionals and experts against Proposition 24, October 2020

Enigma Software v. Malwarebytes, amicus brief to the U.S. Supreme Court supporting certiorari petition on behalf of 14 cybersecurity experts, November 2020 (part of a team run by the Juelsgaard Clinic at Stanford Law School)

Letter on behalf of 46 Internet and media law academics to Congress regarding Section 230's benefits, March 2020 (with David Levine)

Comments on the California Consumer Privacy Act (CCPA) draft regulations by the California Department of Justice, March 2020

Comments on the California Consumer Privacy Act (CCPA) draft regulations by the California Department of Justice, February 2020

Comments on the California Consumer Privacy Act (CCPA) draft regulations by the California Department of Justice, December 2019

Enigma Software v. Malwarebytes, petition for rehearing at the Ninth Circuit (amicus brief supporting rehearing on behalf of 7 cybersecurity law professors), November 2019 (with Venkat Balasubramani)

1-800 Contacts v. Federal Trade Commission, appeal to the Second Circuit (amicus brief supporting the FTC on behalf of 29 IP, Internet Law and Antitrust professors), September 2019 (with Mark Lemley)

Liability for User-Generated Content Online: Principles for Lawmakers, on behalf of 50 academics and 27 civil society organizations, July 2019

Comments on the UK Online Harms White Paper, July 2019

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Letter on behalf of 41 California privacy experts to the California legislature regarding the California Consumer Privacy Act, January 2019

Letter to the Food & Drug Administration regarding the Use of the Names of Dairy Foods in the Labeling of Plant-Based Products (FDA-2018-N-3522), November 2018 (with Kim Boyle)

Letter to Florida Bar regarding proposed amendments to Rule 4-7.13 and lawyers' use of competitive keyword advertising, November 2018 (with Lyrissa Lidsky)

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Letter on behalf of 39 individuals and 16 organizations to NAFTA negotiators regarding NAFTA and Internet Immunity, January 2018

Stop Enabling Sex Traffickers Act of 2017, response to Questions for the Record, U.S. Senate Committee on Commerce, Science & Technology, November 2017.

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Comments on Florida State Bar Standing Committee on Advertising's Proposed Advisory Opinion A-12-1 regarding keyword advertising and other online marketing practices, April 2013 (with Faye Jones, Lyrissa Lidsky, and Jake McGowan)

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Comments on the Securities and Exchange Commission Guidance on the Use of Company Web Sites, Nov. 2008

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BLOGS AND COLUMNS

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Syndicated via Newstex, 2008-
Columnist ("From Eric's Blog"), *Cyberspace Lawyer*, 2006-2021
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Republished as *The Internet Privacy Fallacy*, COMPUTER & INTERNET LAWYER, Jan. 2003, at 20
Republished as *Does Online Privacy 'Really' Matter? 'No' According to Consumers*, CircleID, Sept. 12, 2003

Do Internet Companies Overuse Nondisclosure Agreements?, E-COMMERCE LAW REPORT, July 2001, at 10
Republished in COMPUTER & INTERNET LAWYER, Oct. 2001, at 18
Republished in INTERNET LAW & BUSINESS, Nov. 2001, at 36
Republished as *You Can't Say That*, INTELLECTUAL PROPERTY & TECHNOLOGY LAW MONITOR (Recorder Supplement), July/Aug. 2001, at 14
Republished as *Potential Drawbacks of a Company's Overuse of Nondisclosure Agreements*, START-UP & EMERGING COMPANIES STRATEGIST, Aug. 2001, at 1

Here's the Deal—Avoiding Common Internet Co-Branding Pitfalls, Build Brand Value Newsletter, Spring 2000

New Email Laws Create New Legal Issues, CYBERSPACE LAWYER, Nov. 1999, at 2 (co-authored with Max Ochoa)

Republished in Project Cool Future Focus, Oct. 16, 1999
Republished as *Stupid Email Tricks*, INDUSTRY STANDARD, Oct. 22, 1999
Republished as *Stupid Email Tricks…Or Stupid Email Laws?*, BOARDWATCH, Dec. 1999

Play or Fold: Write Online Gambling Regulations Clearly and Precisely, or Not at All, SAN FRANCISCO DAILY JOURNAL, Feb. 11, 1999, at 4

Republished as *Regulating Internet Gambling*, CYBERSPACE LAWYER, Mar. 1999, at 9

Website Provider Liability for User Content and Actions, MULTIMEDIA & WEB STRATEGIST, Jan. 1999, at 1

Republished in eCommerce Strategies for Success in the Digital Economy Conference Proceedings, at 91 (1999)

Drafting a Privacy Policy? Beware!, CYBERSPACE LAWYER, July/Aug. 1998, at 2

Republished as *Is Your System Safe?*, IP MAGAZINE (Recorder Supplement), Aug. 1998, at 6
Republished in Fifth Annual Seminar on Legal and Business Aspects of the Internet Conference Proceedings, at 301 (1998)

A Fresh Look at Web Development and Hosting Agreements, JOURNAL OF INTERNET LAW, May 1998, at 7 (including sample agreement)

Republished in MULTIMEDIA & WEB STRATEGIST, Apr. 1998, at 1
Republished in INTERNET LAW & BUSINESS, Nov./Dec. 1999, at 33 (including sample Web Development and Hosting Agreement)
Republished in Second Annual Internet Law Institute Conference Proceedings, at 399 (1998) (including sample agreement)
Republished as *Reaching Compromises While Negotiating Web Development and Hosting Agreements*, E-COMMERCE LAW REPORT, Oct. 1998, at 4 (including sample agreement)
Republished in eCommerce Strategies for Success in the Digital Economy Conference Proceedings, at 91 (1999) (including sample agreement)

Private Label and Co-Branding Deals: New Deal-Making Paradigms on the Internet (including sample agreements), JOURNAL OF INTERNET LAW, Aug. 1997, at 11

Republished in Cyberspace Law School '98 Conference Proceedings, at 663 (1998)
Republished in Third Annual Internet Law Institute Conference Proceedings, at 583 (1999)

What You Need to Know About Reno v. ACLU, INTERNET NEWSLETTER: LEGAL & BUSINESS ASPECTS, July 1997, at 3 (co-authored with Wendy Leibowitz)

System Operator Liability: What Have We Learned?, BOARDWATCH, Apr. 1997
Republished as *Thirteen Years: What Have We Learned?*, Project Cool Future Focus, Mar. 1, 1997
Republished in SUG West San Francisco Conference Proceedings & Program, at 51 (1997)

Copy Control, SAN FRANCISCO DAILY JOURNAL, Dec. 26, 1996, at 7 (co-authored with Shawn Molodow)

Top 10 Legal Issues for Clients of Web Developers, ADVERTISING AGE'S NET MARKETING, Dec. 1996

Pitfalls In Outsourcing Your Website, COMPUTER LAW STRATEGIST, Nov. 1996, at 1

Cache-22, IP MAGAZINE (Recorder Supplement), Summer 1996, at 15
Republished in Project Cool Future Focus, Sept. 1996
Republished as *Caching on the Internet*, CYBERSPACE LAWYER, Oct. 1996, at 2
Republished as *To Cache or Not to Cache*, LEGAL TIMES SPECIAL REPORT ON INTELLECTUAL PROPERTY, Dec. 9, 1996, at 44

Stern v. Delphi: Are Online Services "News Disseminators"?, BOARDWATCH, Aug. 1995, at 110

Intellectual Property Protection Regimes in the Age of the Internet, CNI-Copyright, Mar. 1995

War of the Cancelbots!, 1995

MISCELLANEOUS PUBLICATIONS

I Was the Son of a Librarian, SCU Markkula Center for Applied Ethics, March 18, 2026

Professor's Corner: Practical Advice from Law Professors, Mentor in Law email newsletter, August 2020

I'm Eric Goldman, Emoji Law Expert! Ask me anything about 🤣👍🏕🔥🤙😇 *and the law!*, Reddit IAMA, Oct. 2019

What Makes the Privacy Law Certificate Special?, SANTA CLARA LAW, Spring 2017

FIND KITTY NALA (2016) (with Lisa Goldman)

Introducing the New Privacy Law Certificate, THE ADVOCATE (Santa Clara University School of Law), Nov. 2014

Co-author of the DoctoredReviews website, 2011

Foreword to GAIL A. SCHLACHTER & R. DAVID WEBER, HOW TO PAY FOR YOUR LAW DEGREE (Reference Service Press 2003)

A Faculty Member's Perspective on the Golden Leagle, GOLDEN LEAGLE (Marquette University Law School), Aug. 2003, at 2

My First Three Months in an Internet Start-Up, E-COMMERCE LAW REPORT, Sept. 2000
Republished in Fourth Annual Internet Law Institute Conference Proceedings (2000)
Republished in E-Commerce Law School '00 Conference Proceedings, at 3 (2000)

Eric's Tips to Surviving the California Bar Exam, THE ADVOCATE (Santa Clara University School of Law), Mar. 1999, at 3
Republished in THE ADVOCATE, Apr. 2001

Form Internet and Email Use Policy, Fifth Annual Seminar on Legal and Business Aspects of the Internet Conference Proceedings, at 313 (1998)

Generating Revenues from Websites, BOARDWATCH, July 1995, at 60
Republished in INTELLIGENCE (South Africa), 1996 spec. ed., at 46

Cyberspace Law Review Bibliography, INFORMATION LAW ALERT, Feb. 10, 1995 at 4

Internet Trademarks and Domain Name Legal Bibliography, Patents.com, 1994 to Mar. 1996

"*Real Estate Dictionary*" Book Review, 27 REFERENCE Q. 576 (RQ), Summer 1988

"*Seeds of Peace*" Book Review, 26 REFERENCE Q. 522 (RQ), Summer 1987

EDITORIAL BOARDS

Editorial board, JOURNAL OF ONLINE TRUST & SAFETY, 2021-

Co-Editor, SSRN LSN Advertising & Marketing Law eJournal, 2020- (with Rebecca Tushnet)

Board of Editors, JOURNAL OF THE COPYRIGHT SOCIETY OF THE U.S.A., 2004-14

External Board of Advisors, WASHINGTON JOURNAL OF LAW, TECHNOLOGY + ARTS, 2006-14

CCH Computer Law Advisory Council, 2007-14

Koncision NDA Editorial Board, 2010-12

Publications Board, Business Law Section of the ABA, 2004-06

Board of Editors, BUSINESS LAW TODAY, 2003-06

Editorial Board, INTELLECTUAL PROPERTY NEWS (publication of the IP Section of the Wisconsin State Bar), 2002-06

Occasional reviewer for NEW MEDIA & SOCIETY, 2008-16

OTHER BOARDS

Caspar Point Road Maintenance Association
- Board member, 2023-
- Treasurer, 2023-
- Road Agent, 2023-2026

Nextdoor's Neighborhood Vitality Advisory Board, 2022-

Board of Directors, Trust & Safety Professional Association (TSPA), 2019- (founding director and secretary)

Board of Directors, Trust & Safety Foundation Project (TSF), 2020- (founding director)

Board of Directors, Kehillah Jewish High School, 2019-23
- Pandemic Advisory Team, 2020-22
- Finance Committee, 2020-21, 2022-23
- Audit Committee, 2022-23
- Risk Management Committee, 2019-20
- Mission Values Plan Committee, 2019-20

CFO and Secretary, The ROS1ders, Inc., 2019-22

Advisory Board, Future of Privacy Forum, 2014-

Board of Directors, IP Logic Systems, Inc., 2016-19

Board of Directors, Public Participation Project, a non-profit organization lobbying for federal anti-SLAPP protection, 2011-

Board of Advisors, Wisconsin Innovation Network (WIN) Foundation-Milwaukee Chapter, 2004-06

PROFESSIONAL RECOGNITION

One of the 100 Best Legal Blogs and Websites in 2025 (Law Blogs), FeedSpot

One of the "10 most cited Law & Technology faculty in the U.S., 2019-2023" (as ranked by Prof. Brian Leiter), 2024

#31 on the list of "The 50 Most Downloaded U.S. Law Professors of 2023" (as compiled by Prof. Paul Caron), 2024

Santa Clara University Brutocao Family Foundation Award for Curriculum Innovation (with Laura Norris), 2023 (for the TechEdge JD program and the Privacy Law Certificate)

#28 on the list of "The 50 Most Downloaded U.S. Law Professors of 2022" (as compiled by Prof. Paul Caron), 2023

INTERNET LAW CASES & MATERIALS named as one of the "31 Best Internet Law eBooks of All Time" by BookAuthority, 2022

#12 on the list of "The 50 Most Downloaded U.S. Law Professors of 2021" (as compiled by Prof. Paul Caron), 2022

One of the "10 Most-Cited Law & Technology Scholars in the U.S., 2016-2020" (as ranked by Prof. Brian Leiter), 2021

INTERNET LAW CASES & MATERIALS named as one of the "39 Best Internet Law Books of All Time" by BookAuthority, 2021

INTERNET LAW CASES & MATERIALS named as one of the "79 Best Intellectual Property eBooks of All Time" by BookAuthority, 2020

Santa Clara University Award for Sustained Excellence in Scholarship (the university's highest award for scholarly achievement, awarded annually to one professor selected by the University Research Committee), 2019

INTERNET LAW CASES & MATERIALS named as one of the "92 Best Intellectual Property Books of All Time" by BookAuthority, 2019

INTERNET LAW CASES & MATERIALS named as one of the "100 Best Privacy Books of All Time" by BookAuthority, 2019

Finalist (one of 6 in the world), 2018 World Technology Awards, Law Division

One of the "20 Most-Cited Intellectual Property & Cyberlaw Scholars in the U.S. for the period 2013-2017" (as ranked by Prof. Brian Leiter)

Named to the ABA Journal Blawg 100 every year from 2009 to 2016. Inducted into the ABA Journal "Blawg 100 Hall of Fame" in 2016

Named as one of the Fastcase 50 for 2015

One of the "20 Most-Cited Intellectual Property & Cyberlaw Faculty, 2010-2014 (inclusive)" (as ranked by Prof. Brian Leiter)

Named one of "The 50 Most Influential Law Professors Alive Today," MJE (Magazine Journal Express), 2013

Shortlisted as a North American "IP Thought Leader," *Managing IP* magazine, 2012 and 2013

IP Vanguard Award for academics/public policy, awarded by the IP Section of the California State Bar, 2011

Marquis Who'sWho in American Law, 2005

Marquis Who'sWho in American Education, 2005

Smallbizplanet.com award for excellence in online business journalism, 1999

An International Who's Who of Internet and E-Commerce Lawyers, 1998 (selected by Law Business Research)

Internet World 4+ speaker, 1998

GRANTS/FUNDRAISING

Personal

- $150,000 from John S. and James L. Knight Foundation (2019)
- $8,000 from Nebraska Governance and Technology Center's Summer Grant (2020)
- $150,000 from John S. and James L. Knight Foundation (2022)

HTLI and Privacy Law Program

- ~$1M in cy pres funds (2014-)
- ~$500,000 in law firm sponsorships (2006-2014)
- $25,000 from Intel Corp., to develop "How Engineers, Businesspeople & Lawyers Communicate With Each Other" course (2015)
- $10,000 from Craig Newmark Foundation, for Content Moderation & Removal at Scale conference (2018)

UNIVERSITY ACTIVITIES

Santa Clara University School of Law Service

Assistant Director, Tech Edge J.D. program, 2017-24
Faculty Advisor to Tech Edge J.D. students: class of 2021 (1 student), 2022 (4), 2023 (5), 2024 (3), 2025 (3), 2026 (3), 2027 (3), 2028 (3)

Faculty Enrichment Committee, 2021- (ex officio member)
Dean's Faculty Advisory Committee (elected), 2013-15, 2018-19, 2020-21
Internet Law Student Organization faculty advisor, 2018-
Veteran Law Students faculty advisor, 2019-20
Privacy Law Student Organization advisor, on-and-off since 2014
Building Committee, 2011-12 and 2014-15 (chair)
Curriculum Committee, 2011-14
High Tech Faculty Committee, 2009-15 (chair 2009-14)
High Tech Advisory Board, 1999-2002 and 2006-15 (chair 2006-14)
Ad Hoc Work Group on Fiscal Retrenchment, 2013
Technology Steering Committee, 2011-13 (chair 2012-13)
Grievance Committee, 2012-13
Strategic Planning Committee, 2009
Faculty Affairs Committee, 2007-08

Personnel matters

- Tania Valdez Mentoring Committee, 2026- (chair)
- Appointments Committee, 2025 (led to the hiring of Erika Douglas, Brandon Honore, and Tania Valdez)
- Appointments Committee, 2023 (led to the hiring of Ed Lee and Zahr Said)
- Sue Guan Mentoring Committee, 2023
- Brian Love Promotion Advisory Committee, 2022
- Appointments Committee, 2021 (led to the hiring of Sean Bland and Taylor Dalton)
- Colleen Chien Promotion Advisory Committee, 2017 (chair)
- Clinic Review Committee for Laura Norris, 2015
- Brian Love Mentoring Committee, 2013-15 (chair)
- Colleen Chien Tenure Advisory Committee, 2012 (chair)
- Kyle Graham Mentoring Committee, 2009-2012

Major programmatic accomplishments (selected)

- Restructuring of Intellectual Property curriculum and High Tech Law Certificate (2009)
- Entrepreneurs' Law Clinic (2013)
- Privacy Law Certificate (2014)
    - Recognized as a top 10 finalist in Bloomberg Law's inaugural Law School Innovation Program (2023)
    - Recognized with the Santa Clara University Brutocao Family Foundation Award for Curriculum Innovation (2023)
- $1M endowment fund for the High Tech Law Institute (2014)
- Tech Edge JD Certificate (2017)
    - Recognized with the Santa Clara University Brutocao Family Foundation Award for Curriculum Innovation (2023)
    - Recognized as a top scoring submission in the Innovation & Pedagogy category in Bloomberg Law's inaugural Law School Innovation Program (2023)

New course, "How Engineers, Businesspeople & Lawyers Communicate With Each Other" (2019)
Launch of Privacy Law Initiative (2020)
New event: "How I Spent My Summer" (2025)
New course: "D&D and the Law" (2025)

Conference series organized (selected)

Internet Law Works-in-Progress Conference, 2011-20 (with the New York Law School) and 2025- (co-founder)
Santa Clara University's IT, Ethics and Law speaker series, 2006-23 (with the Markkula Center for Applied Ethics)
State of the Net West, 2007-2012 (with the Congressional Internet Caucus Advisory Committee) (co-founder)
Content Moderation (COMO) Conferences, 2018-19 (Silicon Valley, Washington DC, New York City, Brussels) (founder)

Other academic conferences organized (selected)

Trademark Dilution: Theoretical and Empirical Inquiries (2007)
Junior patent scholars works-in-progress workshop (2009)
Exhaustion and First Sale in IP (2010)
47 U.S.C. 230: A 15 Year Retrospective (2011)
Defense 2.0: New Strategies for Reducing Patent Risk (2011)
Solutions to the Software Patent Problem (2012)
15 Year Retrospective of the Digital Millennium Copyright Act (2013)
Works in Progress Intellectual Property (WIPIP) (2014)
Content Moderation and Removal at Scale (2018)
Works in Progress Intellectual Property (WIPIP) (2020)
Works in Progress Intellectual Property (WIPIP) (2024)

Santa Clara University Service

Research Advisory Board, 2023-
University Strategic Plan Advisory Committee, 2013-14
Internet Ethics Advisory Group, Markkula Center for Applied Ethics, 2012-
Faculty Scholar, Markkula Center for Applied Ethics, 2009-
Center for Science, Technology & Society Steering Committee Representative, 2006-12

Marquette University Law School Committees

Curriculum Committee, 2002-06
Work Group on Strategic Planning for Admissions, 2004-05 (chair)
Academic Programs Committee, 2003-04
Technology Committee (a/k/a Web Committee), 2002-05
Orientation Ad Hoc Committee, 2003
Faculty Advisor, *Marquette Intellectual Property Law Review*, 2002-06
Faculty Advisor, Intellectual Property Law Society, 2002-06
Faculty Advisor, Jewish Law Students Association, 2002-06
Faculty Advisor, *Verdict* student newspaper, 2003-06

University-wide Advisory Committee on External Scanning, 2004-06

PROFESSIONAL DEVELOPMENT

"Foundations of Generative AI for Legal Practice" Certificate, Hotshot Inc., 2025

AI Projects for Instructors, Santa Clara University, 2023

ACUE Micro-Credential in Inclusive Teaching for Effective Learning, Association of College and University Educators (ACUE), 2022

Completion of the Santa Clara University COOL (Creating Optimal Online Learning) Training Program, 2020

ACUE Micro-Credential in Promoting Active Learning Online, Association of College and University Educators (ACUE), 2020

Completion of CALI mini-course, "Preparing for the Future of Legal Education - Online Teaching Tips & Techniques," 2020

OTHER PROFESSIONAL ACTIVITIES

IAPP Emeritus Fellow, 2026

External Evaluator, University of Toronto Faculty of Law dissertation committee for Matthew Thomas Marinett, 2024

AALS Section on Associate Deans for Academic Affairs and Research
Executive Committee, 2022-24

Knight Visiting Scholar, 2021

AALS Section on Defamation and Privacy
Chair, 2021
Chair-elect, 2020

Fellow, Innovators Network Foundation, 2019-

Elected Member, American Law Institute, 2007-

Organizing Board - Works in Progress Intellectual Property (WIPIP) Colloquium, 2013-14, 2019-

International Trademark Association (INTA) Academic Committee, 2012-14

ALI-ABA's Technology Law Advisory Panel (renamed ALI CLE Technology Advisory Panel), 2009-12

AALS Section on Internet and Computer Law (formerly the Law and Computers section)
Nominating Committee, 2011
Chair, 2009
Chair-Elect, 2008
Executive Committee member, 2006

Member (appointed), Cyberspace Law Committee, Business Law Section, State Bar of California, 2006-10

Co-Chair, Intellectual Property Subcommittee, Cyberspace Law Committee, Business Law Section, American Bar Association, 2002-06

Co-Chair, Computer Law Association Legal Writing Competition, 2003-06

Mentor, Wisconsin Governor's Business Plan Contest, 2004-06

Faculty Representative to the Board of Directors, IP Section of the Wisconsin State Bar, 2002-06

Programme Committee, Second International Conference on Business, Law and Technology (IBLT), 2008

Conference Co-Chair, Cyberspace Law School, Palo Alto, February 2000

Conference Co-Chair, Cyberspace Law School, San Francisco, November 1998

Cooley Godward Firm Committees
IT Group Lunch Speaker Coordinator, 1998-2000
Website Oversight Committee, 1995-2000
Summer Associate Mentor, 1998 and 1999

Member, UCLA Alumni Freshman Scholarship Committee, 1990-2002

Member, UCLA College of Honors Scholarship Review Committee, 1989-1994

CITIZENSHIP

U.S. citizenship (by birth)

German citizenship (naturalized on May 18, 2026)

ACADEMIC PRESENTATIONS AND WORKSHOPS

Intellectual Property Scholars Conference, Stanford Law School, August 2026 (*Trademark Policing*)

Pathways to Law Teaching Regional Workshops (San Francisco), UC Law San Francisco, August 2026 (*Developing a pre-market scholarly record*)

12th Law and Computer Science Roundtable, University of Pennsylvania Carey School of Law, May 2026 (*How the Internet Improves Humanity*)

Goyal Family Lecture in Public Policy, California Western Law School, San Diego, May 2026 (*commenter on Prof. Brenda Simon's presentation*)

Internet Law Works in Progress Conference 2026, Cornell Tech, New York City, March 2026 (*How the Internet Improves Humanity*)

Legal Research & Writing in the Age of AI: Ethics, Pedagogy, & Practice, Widener Law Review Symposium, Wilmington DE, February 2026 (*Academic Integrity, Plagiarism, and AI*)

Internet Regulation: the TAKE IT DOWN Act, Democracy & Disagreement lecture series, Stanford University, February 2026

Hofstra IP Colloquium (virtual), November 2025 (*Segregate-and-Suppress Approach to Child Safety Online*)

Cleveland State University College of Law (virtual), October 2025 (*Segregate-and-Suppress Approach to Child Safety Online*)

Are content moderation policies protected as expression?, Centro de Estudios en Libertad de Expresión (CELE) (virtual), September 2025

Law Faculty Pre-Recruitment Workshop, UC Berkeley School of Law, August 2025 (*Legal Scholarship in the Appointments Process*)

Dialogue: The Theory and Practice of Legal Disputes in Cross-Border E-Commerce, Center for Regional and Transnational Law Studies, Peking University School of Transnational Law-Shenzhen, China, June 2025

Chronically Online: Social Media Content Moderation's Struggle with the First Amendment, UC Law San Francisco, February 2025 (*Platform Liability and Free Speech: Legal and Ethical Dimensions*)

AALS Annual Meeting, San Francisco, January 2025 (*Supporting the Mid-Career and Senior Scholar*)

AALS Annual Meeting, San Francisco, January 2025 (Section on Scholarship award to Prof. Mark Lemley)

AALS Annual Meeting, San Francisco, January 2025 (*Emerging Voices in Intellectual Property*)

Santa Clara Law Faculty Retreat, November 2024 (*The Segregate-and-Suppress Approach to Protecting Children Online*)

What's Up with TikTok, Twitter (X), Meta, Etc.? The Law and Neuroscience of Social Media, Fordham Law School (videoconference), October 2024 (*The Control and Regulation of Social Media*)

Free Speech at the Crossroads: A Silicon Valley Dialogue, Free Speech Project at Georgetown University, San Jose State University, September 2024 (*Will Section 230 Live Forever, or is Government Regulation of Social Media Inevitable?*)

2024 Nies Lecture on Intellectual Property, Marquette University Law School, Milwaukee, April 2024 (*Generative AI Is Doomed*)

Journal of Online Trust and Safety Winter 2024 Issue Webinar (videoconference), February 2024

Fifteenth Trademark Scholars' Roundtable, University of Nevada Las Vegas, February 2024

Social Media and the First Amendment: The Regulation of Content Moderation Practices, First Amendment Law Review Symposium, University of North Carolina Law School, November 2023 (*Editorial Transparency*)

Fifth Annual Intellectual Property & Innovation Conference IP Scholars Workshop, Suffolk Law (videoconference), October 2023

Transatlantic Dialogue Workshop regarding the Digital Services Act (DSA), Institute for Information Law (IViR), Amsterdam Law School, June 2023

32nd Annual DePaul Law Review Symposium, Chicago, April 2023 (*Schedule A Defendants*)

27th Annual BTLJ-BCLT Symposium: From the DMCA to the DSA—A Transatlantic Dialogue on Online Platform Liability and Copyright Law, April 2023 (*How the DSA Shifts Responsibilities of Online Service Platforms*)

2023 Chicago IP Colloquium (videoconference), March 2023 (*Schedule A Defendants*)

Fourteenth Trademark Scholars Roundtable, UCLA Law School, February 2023

What's the Big Idea: Law and Our Technological Future, Northwestern Pritzker School of Law, San Francisco, February 2023 (*Regulating Information Platforms*)

Trademark Scholarship Symposium (TMSS), International Trademark Association (INTA) (videoconference), January 2023 (comments on Irene Calboli, Trademarking "Black Lives Matter": Another Evidence of the (Avoidable) Problem of Opportunistic Filings with the USPTO)

Media Law and Policy Scholars Conference (MLPSC) (videoconference), January 2023 (*Platform Governance in the U.S. and EU*)

AALS Annual Meeting, San Diego, January 2023 (*Emerging Voices in Intellectual Property*)

AALS Annual Meeting, San Diego, January 2023 (*Why Do IP Professors Hate the Metaverse?*)

Defeating Disinformation: Advancing Inclusive Growth and Democracy through Global Digital Platforms - An UnConference, The Fletcher School at Tufts University (videoconference), December 2022 (*Fragmentation or Standardization: Is a Global Approach to Content Moderation Possible?*)

Transparency and the Tech Sector, Silicon Flatirons, University of Colorado Law School, November 2022

Santa Clara Law Faculty Workshop, October 2022 (*Schedule A Defendants*)

IEEE Global Humanitarian Technology Conference (GHTC), Santa Clara University, September 2022 (*How the Internet Benefits Humanity*)

Centro de Estudios en Libertad de Expresión y Acceso a la Información. Facultad de Derecho, Universidad de Palermo (videoconference), August 2022 (*Zauderer and Editorial Transparency Laws*)

Intellectual Property Scholars Conference (IPSC), Stanford Law School, August 2022 (*Schedule A Defendants*) (plenary presentation)

American Association of Law Libraries (AALL) Annual Meeting, Denver, July 2022 (*Researching Emojis in the Law*)

Bay Area IP Profs Works-in-Progress, Berkeley, June 2022 (*Schedule A Defendants*)

Santa Clara University School of Law Faculty Workshop, June 2022 (*How the Internet Improves Humanity*)

31st Annual DePaul Law Review Symposium, DePaul Law School, Chicago, April 2022 (*How the Internet Improves Humanity*)

2022 Stigler Center Antitrust and Competition Conference, University of Chicago Booth School of Business, April 2022 (*Big Tech and Freedom of Speech*)

ACS Constitutional Law Scholars Forum, Texas A&M University School of Law and the Barry Law Review (videoconference), February 2022 (*The Constitutionality of Mandating Editorial Transparency*)

Media Law and Policy Scholars Conference (MLPSC) (videoconference), January 2022 (commentator on paper by Simon Sun)

International Trademark Association (INTA), 2022 Academic Committee: Trademark Scholarship Symposium (videoconference), January 2022 (commentator on paper by Derek Bambauer)

AALS Annual Meeting, Section on Intellectual Property, IP Works in Progress: Emerging Scholars (videoconference), January 2022 (commentator on paper by Xiyin Tang)

Knight First Amendment Institute Research Seminar (videoconference), November 2021 (*Validating Transparency Reports*)

Stanford Cyber Policy Center, Freeman Spogli Institute for International Studies, Stanford University (videoconference), November 2021 (*Validating Transparency Reports*)

Journal of Free Speech Public Panels, UCLA Institute for Technology, Law & Policy and University of Arizona TechLaw (videoconference), November 2021 (*The Benefits of Internet Services Enforcing Their House Rules*)

The Internet and the Law: Legal Challenges in the New Digital Age, Pound Civil Justice Institute and UC Hastings Center for Litigation and Courts, November 2021 (*Validating Transparency Reports*)

Regent Law Review Symposium and Third Annual Festival of Legal Learning – Section 230 of the Communication Decency Act, Regent University Law School (videoconference), October 2021 (*Looking Back & Looking Forward: Moving Towards a Better 230 or Beyond It?*)

Private Ordering Perspectives, Leibniz-Institut für Medienforschung, Hans-Bredow-Institut (HBI) (videoconference), September 2021 (*Content Moderation Remedies*)

Indiana University Maurer School of Law, Center for Intellectual Property Research (videoconference), September 2021 (*Validating Transparency Reports*)

IP Scholars Conference (IPSC), Cardozo Law (videoconference), August 2021 (*Validating Transparency Reports*)

Section 230 Reform in an Era of Big Tech, Duke University's Center on Science & Technology Policy (videoconference), June 2021

Social Media's Role in Democracy: Challenges and Opportunities, Stanford Law School Constitutional Law Center (videoconference), May 2021

Digital Platform Governance Symposium, Stanford Law School (videoconference), May 2021 (*Content Moderation, Free Speech and Misinformation*)

Journal of Free Speech Law Symposium, UCLA School of Law (videoconference), April 2021 (*Account Terminations and Content Removals*)

BookIT Talk, Chicago-Kent Center for Design, Law & Technology (videoconference), April 2021 (*Zeran v. AOL*)

BTLJ-BCLT Symposium: Lex Informatica – The Formulation of Information Policy Rules through Technology, April 2021 (*Platform Liability Rules as Technology Policy Levers*)

Regulation at Scale Virtual Roundtable, Nebraska Governance and Technology Center, University of Nebraska School of Law (videoconference), March 2021 (*Content Moderation Remedies*)

Santa Clara University School of Law Faculty Workshop, March 2021 (*Validating Transparency Reports*)

Silicon Flatirons Seventh Annual IP Event, University of Colorado Law School (videoconference), March 2021 (*Influencers: The New Payola?*)

Strathmore Law School, Centre for Intellectual Property and Information Technology Law (Kenya), February 2021 (*Building a Scholarly Identity*)

Does the Government Have the Right to Control Content Moderation Decisions?, UCLA Institute for Technology, Law and Policy (videoconference), February 2021

Content and Platforms Seminar, University of Colorado School of Law, January 2021 (*Content Moderation Remedies*)

AALS Annual Meeting, Section on Intellectual Property (videoconference), January 2021 (commentator on Nikolas Guggenberger, *Essential Platforms*)

Freedom of Expression Scholars Conference 2020, Yale Law School (videoconference), October 2020 (*Content Moderation Remedies*)

Indiana University Maurer School of Law, Center for Intellectual Property Research (videoconference), October 2020 (*Content Moderation Remedies*)

The Great Firewall of America? Unraveling the TikTok Affair, Northeastern University Law School (videoconference), October 2020

The Free Internet Project videoconference, Chicago-Kent IIT Law School, July 2020 (*The Trust & Safety Professional Association*)

Everything You Need to Know About Section 230 in 5 Hours, Yale Law School Information Society Project (ISP) webinar, June 2020 (*The History of 230*)

Consumer Law Scholars Conference, UC Berkeley School of Law, March 2020 (commentator on Ahmed Taha & John Petrocelli's paper, "Advertising Opinions")

Twelfth Trademark Scholars Roundtable, Stanford Law School, February 2020

Berkeley Law and Technology Scholarship Seminar, UC Berkeley School of Law, February 2020 (*Content Moderation Remedies*)

Faculty Workshop, University of San Diego School of Law, February 2020 (*Content Moderation Remedies*)

Algorithmic Criminal Justice?, UCLA School of Law, January 2020 (*Innovation and Creation* panel)

AALS Annual Meeting, Section on Law & Interpretation, Washington DC, January 2020 (*Emojis and Intellectual Property*)

AALS Annual Meeting, Section on Intellectual Property, Washington DC, January 2020 (commentator on Andrew Michaels, *Artificial Intelligence, Legal Change, and Separation of Powers*)

AALS Annual Meeting, Section on Defamation & Privacy, Washington DC, January 2020 (*Content Moderation Remedies*)

AALS Annual Meeting, Section on Internet & Computer Law, Washington DC, January 2020 (*Can Governments Improve Content Moderation?*)

Tel Aviv University, December 2019 (*Content Moderation Remedies*)

Third Junior Faculty Forum for Law and STEM, Stanford Law School, September 2019 (commentator on Yonathan A. Arbel and Roy Shapira, *Theory of the Nudnik: The Future of Consumer Activism and What We Can Do to Stop It*)

Free and Open Communications on the Internet Workshop (FOCI '19), USENIX, Santa Clara, August 2019 (*Content Moderation Remedies*)

Seventh Annual Computer Science and the Law Workshop, University of Pennsylvania Law School, Philadelphia, May 2019 (*Content Moderation Remedies*)

Eleventh Trademark Scholars Roundtable, Harvard Law School, April 2019

Princeton University Center for Information Technology Policy Luncheon Series, April 2019 (*Content Moderation Remedies*)

9th Annual Internet Law Works-in-Progress Conference, Santa Clara University School of Law, March 2019 (*Content Moderation Remedies*)

Consumer Law Scholars Conference, UC Berkeley School of Law, February 2019 (commentator on David Vladeck's paper, "The Strange and Unsettled Fate of *Zauderer*: A Reflection on the First Amendment and Compelled Commercial Speech").

Works in Progress in Intellectual Property (WIPIP), University of Houston Law Center, February 2019 (*Content Moderation Remedies*)

Faculty Workshop, Santa Clara University School of Law, January 2019 (*Content Moderation Remedies*)

Algorithms, Big Data, and Contracting: The Law of Agreements in the Digital Era, *Journal of Law & Innovation* symposium, University of Pennsylvania School of Law, Philadelphia, January 2019 (*The Crisis of Online Contracts*)

George Mason Program on Economics & Privacy (PEP), University of Arizona Law School, Tucson, December 2018 (*Copyright's Memory Hole*)

Sex and the First Amendment, First Amendment Law Review Symposium, University of North Carolina Law School, November 2018 (*Sex and the Internet*)

IP Symposium, Michigan State Law School (videoconference), October 2018 (*Emojis and the Law*)

1st International Workshop on Emoji Understanding and Applications in Social Media (Emoji 2018), The 12th International AAAI Conference on Web and Social Media (ICWSM), Stanford University, June 2018 (*Emojis and the Law*)

Computer Science and the Law Workshop, University of Pennsylvania Law School, Philadelphia, May 2018

Bay Area I.P. Works-in-Progress Colloquium, Golden Gate University, San Francisco, May 2018 (*Copyright's Memory Hole*)

Tenth Trademark Scholars Roundtable, via videoconference, April 2018

8th Annual Internet Law Works-in-Progress Conference, New York Law School, New York City, March 2018 (*Copyright's Memory Hole*)

DMCA at 20 Symposium, Texas A&M Law School, Ft. Worth, Texas, March 2018

UNLV William S. Boyd School of Law Faculty Workshop, Las Vegas, March 2018 (*Copyright's Memory Hole*)

Berkeley Law and Technology Scholarship Seminar, UC Berkeley School of Law, March 2018 (*Emojis and the Law*)

Sovereignty: The Race to Regulate, Putting Consumers First as Communication Technology Emerges, Federal Communications Law Journal Symposium, George Washington University Law School, Washington DC, February 2018 (*Why Congress, Not the States, Should Regulate the Internet*)

Content Moderation and Removal at Scale, Santa Clara University School of Law, February 2018 (*U.S. Content Moderation and Removal Law*)

Santa Clara University School of Law Faculty Workshop, November 2017 (*Copyright's Memory Hole*)

Santa Clara University Scholar Commons Soiree (Lightning Lectures Edition), October 2017 (*Section 230: The Law That Built the Internet*)

Bay Area Intellectual Property WIP, Santa Clara University, May 2017 (*Emojis and IP Issues*)

Santa Clara University School of Law Faculty Workshop, March 2017 (*Judicial Resolution of Nonconsensual Pornography Cases*)

7th Annual Internet Law Works-in-Progress Conference, Santa Clara University School of Law, March 2017 (*Emojis and the Law*)

University of North Carolina School of Law, Cyberspace Law Seminar, February 2017 (*Emojis and the Law*) (via videoconferencing)

Santa Clara University School of Law Faculty Workshop, October 2016 (*Emojis and the Law*)

Intellectual Property Scholars Conference, Stanford Law School, August 2016 (*The Defend Trade Secrets Act Isn't an "Intellectual Property" Law*)

University of Sussex, Brighton, England, April 2016 (*Internet Immunity as Economic Policy*)

British and Irish Law, Education and Technology Association (BILETA) Annual Conference, University of Hertfordshire (London), April 2016 (*Four Stages of Legal Education Specialization*)

Stanford Intermediary Liability Lab (SILLab), February 2016 (*Section 230 Overview*)

Privacy Law Scholars Conference, Berkeley, June 2015 (co-leader for *Privacy Pedagogy* discussion)

Open Net-Harvard Berkman Center Seminar on Intermediary Liability, Seoul, Korea, May 2015 (*Intermediary Liability and Copyright*)

Internet Law Works-in-Progress Conference, Santa Clara University School of Law, March 2015 (*Copyright As a Privacy-Protection Tool*)

Algorithms and Accountability, New York University School of Law, February 2015

AALS Annual Meeting, Contracts Section meeting, Washington DC, January 2015 (*Mind the Gap! - Contracts, Technology and Legal Gaps*)

Law, Science & Technology Colloquium, Stanford Law School, November 2014 (*Using Copyright as a Privacy-Protection Law*)

Distinguished Speaker in Privacy Law, Whittier Law School, January 2014 (*Why State Legislatures Shouldn't Regulate Internet Privacy*)

Stanford Intermediary Liability Lab, January 2014 (*Internet Intermediary Laws*)

Law, Science & Technology Colloquium, Stanford Law School, January 2014 (*Why State Legislatures Shouldn't Regulate Internet Privacy*)

Computer Science and the Law Workshop, University of Pennsylvania Law School, Philadelphia, June 2013

Privacy Law Scholars Conference, Berkeley, June 2013 (commentary on *Vanished* by Jane and Derek Bambauer)

Ph.D. Student Colloquium, University of Washington Law School, Seattle, May 2013 (*Designing Optimal Safe Harbors and Immunities*)

Getting Your Word Out: Reaching Beyond the Academy with New Media, Varsi Café, Santa Clara University, April 2013

Fifth Trademark Scholars' Roundtable, Bloomington, Indiana, April 2013

Workshop on Marketing Law, Notre Dame Law School, South Bend, Indiana, February 2013

Yale Information Society Project, New Haven, February 2013 (*The Unexpected Benefit of Internet Immunity*)

AALS Annual Meeting, IP Section meeting, New Orleans, January 2013 (*Trademarks and Social Media*)

Law and Information Society Faculty Workshop participant, Fordham Law School, New York, November 2012 (*Survey of False Advertising Law Cases*)

International Conference on Perceptions, Privacy and Permissions (CONSENT Policy Conference), Faculty of Law, Babeş-Bolyai University, Cluj-Napoca, Romania, September 2012 (Panel on *The new draft EU framework for data protection and its implication for Internet activities*)

International Conference on Perceptions, Privacy and Permissions (CONSENT Policy Conference), Faculty of Law, Babeş-Bolyai University, Cluj-Napoca, Romania, September 2012 (Keynote talk: *Obama Administration's "Consumer Data Privacy in a Networked World"*)

IP Scholars Conference (IPSC), Stanford Law School, August 2012 (*Trademark Policing Duty*)

Fifth Annual Junior Scholars in Intellectual Property (JSIP) Workshop, Michigan State University College of Law, Lansing, MI, May 2012 (commentator)

Teaching Consumer Law in a New Economy, University of Houston Law Center, May 2012 (*Teaching Advertising as Consumer Protection*)

Fourth Trademark Scholars' Roundtable, Chicago, April 2012 (recap)

Oldham Lecture in Intellectual Property Law, University of Akron School of Law, March 2012 (*Regulating Reputation Systems*)

Internet Law Works-in-Progress, New York Law School, New York City, March 2012 (*The Irony of Privacy Class Action Lawsuits*)

Faculty Workshop, University of Akron School of Law, March 2012 (*The Irony of Privacy Class Action Lawsuits*)

Works in Progress in Intellectual Property (WIPIP), University of Houston Law Center, February 2012 (*Retiring the Initial Interest Confusion Doctrine*)

Faculty Workshop, University of North Carolina Law School, Chapel Hill, NC, February 2012 (*Internet Immunity as Economic Policy*)

Work in Progress Workshop 2012 @ U.C. Hastings, January 2012 (*Retiring the Initial Interest Confusion Doctrine*)

The Economics of Privacy, University of Colorado Law School, Boulder, December 2011 (*The Economics of Behavioral Advertising*)

Advertising Law Workshop, University of Tulsa Law School, September 2011

Inconsistency Robustness 2011, Stanford University, August 2011 (*Inconsistency Robustness in Law*)

The Law & Economics of Search Engines and Online Advertising, George Mason Law & Economics Center, Arlington, VA, June 2011 (*The Potential Costs and Benefits of Search Regulation*)

Privacy Law Scholars Conference, Berkeley, June 2011 (*47 U.S.C. 230 as Economic Policy*)

Law & Society Association Annual Meeting, San Francisco, June 2011 (*47 U.S.C. 230 as Economic Policy*)

Third Trademark Scholars' Roundtable, Indiana University, Bloomington, Indiana, April 2011 (recap)

Governing the Magic Circle: Regulation of Virtual Worlds, UC Irvine Center for Computer Games and Virtual Worlds, April 2011 (*Online Account Termination and 47 USC 230(c)(2)*)

Intellectual Property Scholarship Seminar, UC Hastings, March 2011 (*Prospective Assignments of Copyrights and Suppression of Online Reviews*)

47 U.S.C. §230: A 15 Year Retrospective, Santa Clara University School of Law, March 2011 (*In Defense of 47 USC 230*)

Law, Science & Technology Colloquium, Stanford Law School, January 2011 (*In Defense of 47 USC 230*)

Institute for Information Law, University of Amsterdam Faculty of Law, June 2010 (*Regulating Reputational Systems*)

European American Consortium on Legal Education (EACLE) Annual Research Conference, Erasmus School of Law, Rotterdam, the Netherlands, May 2010 (*Regulating Reputational Systems*)

San Jose State University School of Library & Information Science Colloquia, May 2010 (*Regulating Reputational Systems*)

Second Trademark Scholars' Roundtable, DePaul University College of Law, Chicago, April 2010 (recap)

Dean's Lecture, University of California Berkeley School of Information, April 2010 (*Regulating Reputational Systems*)

Law, Science & Technology Colloquium, Stanford Law School, February 2010 (*Economics of Reputational Information*)

Cyber Civil Rights: New Challenges for Civil Rights and Civil Liberties in our Networked Age, University of Denver Sturm College of Law, November 2009 (recap)

Google, ISPs, and Other Online Intermediaries: Power, Responsibility, and Regulation, The Silicon Flatirons Roundtable Series on Entrepreneurship, Innovation and Public Policy, Denver, November 2009

Signifiers in Cyberspace: Domain Names and Online Trademarks, Case Western Reserve Law School (Cleveland), November 2009 (*Trademarks and Behavioral Targeting*)

Cyberlaw 2.0: Legal Challenges of an Evolving Internet, DePaul University College of Law (Chicago), October 2009 (*A Tale of Two Reputation Systems*)

Berkeley-GW Privacy Law Scholars Conference, UC Berkeley Law School, June 2009 (*Economics of Reputational Information*)

Law and Economics of Innovation, George Mason University School of Law (Virginia), May 2009 (*Economics of Reputational Information*)

Intermediaries in the Information Society, Fordham Center on Law and Information Policy, March 2009 (*Content and CDA Immunity*)

The Digital Broadband Migration: Imagining The Internet's Future, University of Colorado Boulder (Silicon Flatirons), February 2009 (*Why Wikipedia Will Fail*)

Law, Science & Technology Colloquium, Stanford Law School, November 2008 (*Economics of Reputational Information*)

Virtual Worlds, Social Networks & User-Generated Content Roundtable, Vanderbilt Law School, November 2008 (*Why Wikipedia Will Fail*)

IP Speaker Series, Cardozo Law School (New York), October 2008 (*Economics of Reputational Information*)

Midwestern Law and Economics Association Annual Meeting, Northwestern University School of Law, Chicago, October 2008 (*Economics of Reputational Information*)

Works in Progress Intellectual Property (WIPIP) Colloquium, Tulane University School of Law, October 2008 (*Economics of Reputational Information*)

IP Scholars Conference, Stanford Law School, August 2008 (*Economics of Reputational Information*)

Trademark Scholars' Roundtable, University of Iowa College of Law (Iowa City), April 2008 (notes)

Law, Science & Technology Colloquium, Stanford Law School, March 2008 (*Economics of Reputational Information*)

Reputation Economies in Cyberspace, Yale Law School, December 2007 (*Ownership of Cyber-Reputation*)

Wharton Colloquium on Media and Communications Law, The Wharton School at University of Pennsylvania, Philadelphia, November 2007 (*Brand Spillovers*)

Internet Research 8.0: Let's Play, Association of Internet Researchers, Vancouver BC, October 2007 (*Investment Decisions on a Shaky Virtual Foundation*)

Telecommunications Policy Research Conference (TPRC), George Mason University Law School (Arlington, VA), September 2007 (*Brand Spillovers*)

Trademark Workshop, University of Minnesota Law School, September 2007 (*Brand Spillovers*)

Law, Science & Technology Colloquium, Stanford Law School, April 2007 (*Brand Spillovers*)

I Think I Can, I Think ICANN, University of the Pacific, McGeorge School of Law (Sacramento), February 2007 (*Keyword Regulation and Domain Name Exceptionalism*)

The Law of Search Engines, Haifa Center of Law & Technology (Israel), December 2006 (*Search Engines & Transaction Costs*)

Works in Progress Intellectual Property (WIPIP) Colloquium, University of Pittsburgh School of Law, October 2006 (*Online Word of Mouth and Its Trademark Implications*)

Intellectual Property Scholars Conference, UC Berkeley Law School (Boalt Hall), August 2006 (*Brand Spillovers*)

From Creator to Consumer: Working Together in the Digital World, University of Denver Law School, May 2006 (*Working Within the Legal Framework*)

Bloggership: How Blogs Are Transforming Legal Scholarship, Harvard Law School, April 2006 (*Co-Blogging Law*)

14th Annual Conference on International Intellectual Property Law and Policy, Fordham University School of Law, New York, April 2006 (*Criminal Copyright Infringement*)

Attack of the Blog: Legal Horrors in the Workplace, University of North Carolina School of Law, April 2006 (*Employee Risks from Blogging* and *Symposium Closing Remarks*)

McCarthy Institute for Intellectual Property and Technology Law, University of San Francisco Law School, March 2006 (*A Coasean Analysis of Marketing*)

Teaching Writing and Teaching Doctrine: A Symbiotic Relationship?, Brooklyn Law School, February 2006 (*Teaching Drafting Skills in a Specialized Context*)

Regulating Search?, Yale Law School, December 2005 (*Search Engines and Public Regulation*)

Midwestern Law and Economics Association Annual Meeting, Northwestern University School of Law, Chicago, October 2005 (*A Coasean Analysis of Marketing*)

Internet Research 6.0: Internet Generations, Association of Internet Researchers, Chicago, October 2005 (*Search Engines and Relevancy*)

Third-Party Liability in Intellectual Property Law, Santa Clara University School of Law, October 2005 (*Keyword Advertising and Trademark Law*)

National Conference on Teaching Contract Drafting, Northwestern University School of Law, Chicago, July 2005 (*Teaching Transactional Drafting to Upper Level Students*)

Law & Society Association Annual Meeting, Las Vegas, June 2005 (*Trademark Adjacency*)

2nd Conference on Online Deliberation: Design, Research, and Practice / DIAC-2005, Stanford University, May 2005 (*Media Regulation and Deliberative Democracy*)

Bay Area Law School Technology Conference, Stanford Law School, April 2005 (*Trademark Fair Use Online*)

W(h)ither the Middleman: The Role and Future of Intermediaries in the Information Age, Michigan State University College of Law, East Lansing, April 2005 (*Online Service Providers*)

Spyware: The Latest Cyber-Regulatory Challenge, UC Berkeley Law School (Boalt Hall), April 2005 (*Regulatory Challenges*)

Intellectual Property & Communications Law and Policy Scholars Roundtable, Michigan State University College of Law, East Lansing, February 2005 (*Lexicon Law*)

Rules & Borders: Regulating Digital Environments, Santa Clara University School of Law, February 2005 (*Regulating Content*)

Symposium: Privacy and Identity: The Promise and Perils of a Technological Age, DePaul University College of Law, Chicago, October 2004 (*Data Mining, Unwanted Marketing and Attention Consumption*)

Intellectual Property Scholars Conference, DePaul University College of Law, Chicago, August 2004 (*Attention Scarcity*)

Law and Society Association Annual Meeting, Chicago, May 2004 (*Propertization of Attention*)

Symposium: Evolving Responses to Spam, Marquette University Law School, Milwaukee, February 2004 (*Harms of Spam*)

Intellectual Property Scholars Conference, UC Berkeley Law School (Boalt Hall), August 2003 (*Deregulating Relevancy: Consumer Confusion on the Internet*)

Institute of Legal Studies, University of Wisconsin (Madison) Law School, October 2002 (*Regulating Relevancy: Initial Interest Confusion and the Internet*)

University of Dayton School of Law Scholarly Symposium on the Constitutionality of Protecting Factual Compilations, October 2002 (*The Role of the First Amendment*)

International Symposium on Technology and Society, George Washington University, Washington D.C., October 1993 (*Sysop Liability for Statements and Actions of Users*)

PRESENTATIONS TO LEGAL PRACTITIONERS

Developments in US Social Media Litigation after Recent Meta Cases, Half Moon Seminars (webinar), July 2026 (*Section 230*)

23rd Annual Stanford Digital Economy Best Practice Conference, Stanford Law School, June 2026 (*Children, Content Regulation, and the First Amendment*)

Pennsylvania Workers' Compensation Judges' Conference (videoconference), May 2026 (*Emoji Law*)

2026 Legal Frontiers in Digital Media, Media Law Resource Center (MLRC), San Francisco, May 2026 (*Child Safety*)

AIPLA Spring Meeting, San Francisco, May 2026 (Keynote plenary on AI and IP)

NAI Summit, Washington DC, May 2026 (*Privacy, Advertising, and the First Amendment*)

Social Media on Trial: Unpacking the Landmark 2026 Decisions, Beverly Hills Bar Association (webinar), May 2026

Tech Edge JD Program, Santa Clara University School of Law, April 2026 (*Why Can't I Get Just One Job?*)

TechLaw Institute 2026: The Fourth Industrial Revolution, Practicing Law Institute (webinar), March 2026 (*Best Practices in Online Contracting*)

Section 230 at 30: The Past, Present, and Future of Online Speech and the 26 Words That Created the Internet, Cato Institute, Washington DC, February 2026 (*Past: Section 230's origins and early interpretations*)

What Do We Mean When We Say "Rule of Law"?, 22nd Annual William A. Ingram Symposium, Santa Clara Law, February 2026

In-House Counsel Conference, Bar Association of San Francisco's In-House Counsel Section (virtual), January 2026 (*New Age Verification Laws You Didn't Know Apply to Your App*)

Mutually Assured Expression: How Section 230 and the First Amendment Together Shape Online Communication, Entertainment Software Association (webinar), November 2025

IAPP PSR, San Diego, October 2025 (*Navigating Verifiable Parental Consent and Age Authentication in Digital Spaces*)

Emojis, Memes & GIFs in Court, Pennsylvania Bar Institute (webinar), October 2025

Eric Goldman on Age Assurance Mandates, Technology, Internet, and Privacy Interest Group of the Intellectual Property Section of the California Lawyers Association (webinar), October 2025

Constitution Day-What Do We Mean When We Say "Rule of Law"?, Santa Clara University School of Law, September 2025

Emojis in the Courtroom: Legal Significance, Interpretation Challenges, and Real-World Case Examples, MyLawCLE (webinar), August 2025

Litigating the Meaning of Emojis: Admitting and Using Emoji Evidence to Support Claims or Defenses, Strafford CLE (webinar), July 2025

Key Features and Strategies of SAD Litigation in Cross-Border E-Commerce IP Disputes, China Council for the Promotion of International Trade (CCPIT), Beijing, China, June 2025

TRO Offensive and Defensive Battle: The Way to Break Through for Cross-Border E-Commerce, Zhejiang Provincial Department of Commerce, Hangzhou, China, June 2025 (*Is the SAD (TRO) Project Case Legal Under the U.S. Legal System?)*

2025 National "Ten Thousand Miles of IP Service" Campaign – Ningbo Stop: Special Event for Overseas IP Services, China National Intellectual Property Administration, Ningbo, China, June 2025

22nd Annual Stanford Digital Economy Best Practice Conference, Stanford Law School, June 2025 (*Content Moderation and Platform Liability*)

PLI Copyright Law Workshop 2025, San Francisco, May 2025 (*Recent Developments in Copyright Law*)

Can the FTC & DOJ Police Political Bias & Content Moderation?, TechFreedom, Washington DC (video appearance only), May 2025 (*Would the FCC's 230 Rule Violate the First Amendment?*)

Age Verification and the Future of Online Safety: Balancing Privacy, Protection, and Practicality, App Association (webinar), May 2025

38th Annual Technology Law Conference, University of Texas Law School, Austin, TX, May 2025 (*Online Contracts*)

A Discussion of the TikTok Ban and the State of Internet Law, Internet Law Student Organization, Santa Clara University School of Law, April 2025

PLI TechLaw Institute 2025: The Fourth Industrial Revolution (videoconference), March 2025 (*Best Practices in E-Contracting*)

Should Lawyers—and Law Students—Be Using Generative AI, And, If So, How?, IT, Ethics, & Law series, Santa Clara University, February 2025

2025 Privacy Summit, Perkins Coie (videoconference), January 2025 (*Online Safety Developments*)

2024 Artificial Intelligence and Robotics National Institute, American Bar Association Science & Technology Law Section, Santa Clara University School of Law, October 2024 (*Is Generative AI Doomed?*)

Intellectual Property Symposium, Bar Association of San Francisco IP Section, October 2024 (*Generative AI is Doomed*)

Recent Developments in CDA Section 230, Bar Association of San Francisco Litigation Section (videoconference), October 2024

Tech Edge JD Program, Santa Clara University School of Law, September 2024 (*Why Can't I Get Just One Job?*)

Section 230 in the Courts of Appeals: Is the Tide Turning?, Media Law Resource Center (MLRC) (videoconference), September 2024

49th Annual Intellectual Property Law Institute, Institute of Continuing Legal Education (ICLE)/Intellectual Property Law Section of the State Bar of Michigan, Mackinac Island, MI, July 2024 (*Copyright Law Updates*)

49th Annual Intellectual Property Law Institute, Institute of Continuing Legal Education (ICLE)/Intellectual Property Law Section of the State Bar of Michigan, Mackinac Island, MI, July 2024 (*Emojis and the Law*)

61st Asia Pacific Privacy Authorities Forum (videoconference), June 2024 (*Age Assurance*)

PLI's Fundamentals of Copyright Law in the Data Era 2024, San Francisco, May 2024 (*New Cases in Copyright Law—Internet and Beyond*)

The Fine Line Between Battling Online Infringers and Engaging in IP Trolling, AIPLA Webinar, May 2024

Copyright Office Comes to California, IP Law Section of the California Lawyers Association, Redwood Shores, CA, May 2024 (*interview of Register of Copyrights Shira Perlmutter*)

PLI's Twenty-Fifth Annual Institute on Privacy and Cybersecurity Law, San Francisco, May 2024 (*Litigation in Privacy and Data Security*)

Internet Law Year-in-Review, Internet Law Student Organization (ILSO), Santa Clara University School of Law, April 2024

Spring Seminar, The San Francisco Intellectual Property Law Association (SFIPLA), April 2024 (*The SAD Scheme*)

IAPP Global Privacy Summit, Washington DC, April 2024 (*Addressing the Privacy and Security Risks of Age Verification for Children*)

Tech Edge JD Program, Santa Clara University School of Law, March 2024 (*Why Can't I Get Just One Job?*)

PLI TechLaw Institute 2024: The Fourth Industrial Revolution (videoconference), March 2024 (*Best Practices in E-Contracting*)

State of the Net, Washington DC, February 2024 (*Online Expression And Policymakers: Finding The Balance*)

Curiouser and Curiouser: The Changing Landscape of Children's Privacy, San Francisco and Silicon Valley IAPP KnowledgeNet Chapters, Santa Clara, December 2023

California Lawyers Association IP Institute, San Diego, November 2023 (*Section 230*)

Fall Judicial Council/Judicial College, Arkansas Administrative Office of the Courts, Rogers, AR, October 2023 (*Emojis and the Law: The New Digital Language*)

Suffolk Law Fifth Annual IP & Innovation Conference (videoconference), October 2023 (*Schedule A Defendants/SAD Scheme*)

Amicus Summit re NetChoice & CCIA v. Paxton and Moody v. NetChoice & CCIA (videoconference), October 2023

Hon. David E. Peebles American Inn of Court (videoconference), October 2023 (*Schedule A Defendants/SAD Scheme*)

Privacy Security Risk (PSR), International Association of Privacy Professionals (IAPP), San Diego, October 2023

48th Annual Intellectual Property Law Institute, Institute of Continuing Legal Education (ICLE)/Intellectual Property Law Section of the State Bar of Michigan, Mackinac Island, MI, July 2023 (*Copyright Law Updates*)

48th Annual Intellectual Property Law Institute, Institute of Continuing Legal Education (ICLE)/Intellectual Property Law Section of the State Bar of Michigan, Mackinac Island, MI, July 2023 (*Section 230*)

Future of Privacy Forum Privacy Landscape (videoconference), July 2023 (re. Vargas v. Facebook)

5th International Business Intellectual Property Forum, China Council for the Promotion of International Trade, Shenzhen, China (videoconference), July 2023 (*SAD Scheme*)

After Gonzalez v. Google: Next Steps for Congress, Bipartisan Policy Center (videoconference), June 2023

20th Annual Stanford Digital Economy Best Practices conference, Stanford Law School, June 2023 (*Luncheon Roundtable Keynote: Digital Economy Best Practices @20 - Looking Back on 20 Years of Best Practices*)

20th Annual Stanford Digital Economy Best Practices conference, Stanford Law School, June 2023 (*Trust, Safety and Content Moderation*)

Emojis, Reactions, and the Law, Logikcull webinar, June 2023

PLI's Fundamentals of Copyright Law in the Data Era 2023, San Francisco, June 2023 (*Exploring the Intersection of Metaverse, Artificial Intelligence and Copyright*)

PLI's Fundamentals of Copyright Law in the Data Era 2023, San Francisco, June 2023 (*New Cases in Copyright Law—Internet and Beyond*)

16th Annual Computers, Privacy, and Data Protection (CPDP) Conference (videoconference), May 2023 (*Accommodating Children's Needs Online: An Impossible Task?*)

The Copyright Claims Board Roundtable and Follow Up Discussion, Los Angeles chapter of the Copyright Society of the USA (CSUSA) (videoconference), May 2023

PLI's Twenty-Fourth Annual Institute on Privacy and Cybersecurity Law, San Francisco, May 2023 (*Litigation in Privacy and Data Security*)

Northern District of California 2023 District Conference, Napa, April 2023 (*The Shifting Landscape of Online Platform Liability*)

Internet Law Year-in-Review, Internet Law Student Organization (ILSO), Santa Clara University School of Law, April 2023

Tarrant County Bar Association, Texas A&M Law School, Fort Worth, TX, March 2023 (*Schedule A Defendants*)

Texas Court of Appeals, Fort Worth, TX, March 2023 (judicial training on emojis)

Gonzalez v. Google debrief, Santa Clara University Internet Law Student Organization (ILSO), February 2023

2023 Municipal Law Institute Symposium, League of California Cities, Santa Clara Law, February 2023 (*Social Media*)

The Future of Speech Online: The Supreme Court's Pivotal Term, Center for Democracy and Technology (CDT) (videoconference), December 2022 (*The Court's First Look at Section 230: A Deep Dive on Gonzalez v. Google and Twitter v. Taamneh*)

The Admissibility of Social Media Evidence, Duquesne University (videoconference), November 2022 (*Emojis and the Law*)

Appellate Judges Education Institute, National Judicial College, Scottsdale, AZ, November 2022 (*Em😊jis and the Law: The New Digital Language In a Courtroom Near You*)

IP Fall Institute, American Bar Association (ABA) IP Section (videoconference), October 2022 (*Freedom of Expression and Liability of Hosting Platforms under the DSM: The Decision of the ECJ in Republic of Poland v. Parliament and Council*)

Engendering Trust in Election Outcomes, Elon Law (videoconference), October 2022

Hot Topics in Copyright Law, Silicon Valley Intellectual Property Law Association (SVIPLA) (videoconference), October 2022

IP Speaker Series, University of New Hampshire Law School (videoconference), October 2022 (*Introduction to the Copyright Claims Board*)

Association of Reporters of Judicial Decisions annual meeting, San Francisco, August 2022 (*Emoji Law*)

2022 IP and the Internet, California Lawyers Association IP Section (videoconference), July 2022 (*Internet Law Year In Review: Hindsight is 2022*)

Hawaii Paralegal Association (videoconference), July 2022 (*Emoji Law*)

2022 Ninth Circuit Judicial Conference, Big Sky, Montana, July 2022 (*Social Media and Democracy*)

iTechLaw 2022 World Technology Law Conference, San Francisco, May 2022 (*How the Internet Improves Humanity*)

iTechLaw 2022 World Technology Law Conference, San Francisco, May 2022 (*The Latest Posts on Online Regulation & Enforcement*)

2022 Legal Frontiers in Digital Media, Media Law Resource Center (MLRC), Mountain View, May 2022 (*Transparency and the First Amendment*)

23rd Annual Institute on Privacy and Cybersecurity Law, Practising Law Institute (PLI) (videoconference), May 2022 (*Comprehensive U.S. State Privacy Laws: California, Virginia, and Colorado*)

Like, Share or Cancel: Social Media & The First Amendment, Florida Bar Media & Communications Law Section (videoconference), April 2022

Internet Law Year-in-Review, Internet Law Student Organization (ILSO), Santa Clara University School of Law (videoconference), March 2022

Can Social Media be Forced to Pull Back the Curtain?, Media Law Resource Center (MLRC) (teleconference), January 2022

What's Going on in Online Marketplaces?, Internet Law Student Organization at Santa Clara University School of Law (videoconference), January 2022

The Future of Speech Online: Can Transparency Be Mandated by Law?, Center for Democracy & Technology (CDT) (videoconference), December 2021

Media Law Resource Center (MLRC) (teleconference), December 2021 (*Netflix Liability for Defamation*)

Eighteen Annual Stanford Digital Economy Best Practices Conference, Stanford Law School (videoconference), November 2021 (*Fair Use, the First Amendment and Content Moderation*)

How Section 230 Empowers Internet Services to Moderate Responsibly, Internet Law Student Organization (ILSO), Santa Clara University School of Law (videoconference), November 2021

ANA/BAA Marketing Law Conference (videoconference), November 2021 ("Landmines!! The Commercial/Editorial Speech Divide, Native Advertising, & Section 230 of the CDA")

Download (conference by Davis Wright Tremaine) (videoconference), October 2021 (*Strange Embed-Fellows* regarding copyright and embedding)

Media Law Resource Center (MLRC) Internet Law Committee (teleconference), October 2021 (*Online Account Terminations and Content Removals*)

Technology Law Institute, Minnesota Continuing Legal Education, October 2021 (*Catching Up on Section 230 of the Communications Decency Act*)

Silicon Valley Intellectual Property Law Association (SVIPLA) (videoconference), September 2021 (*Hot Topics in Copyright Law*)

San Francisco Intellectual Property Law Association (SFIPLA) annual meeting (videoconference), September 2021 (*Copyright Law Year-in-Review*)

Hawaii State Bar Association (videoconference), Law of Emojis, August 2021

The Emoji's Gambit: Legal Issues in Admitting Emoji's as Symbols of Evidence, National Conference of State Trial Judges and the ABA Judicial Division's Court Technology Committee (videoconference), August 2021

What IP Lawyers Need to Know about §230, San Francisco IP Law Association (SFIPLA) (videoconference), July 2021

Implications of 1-800 Contacts v FTC, ABA Antitrust Section (webinar), July 2021

Section 230 Reform in an Era of Big Tech, CPI Live (videoconference), June 2021

2021 Legal Frontiers in Digital Media, Media Law Resource Center (MLRC) (videoconference), May 2021 (*Content Moderation in an Age of Disinformation*)

MLRC California Chapter Quarterly Lunch Meeting (videoconference), May 2021 (*Section 230*)

Twenty-Second Annual Institute on Privacy and Cybersecurity Law, PLI (videoconference), May 2021 (*CCPA/CPRA*)

Copyright Office Comes to California (videoconference), IP Law Section of the California Lawyers Association, April 2021 (*interview of Register of Copyrights Shira Perlmutter*)

IP Law Society, William S. Boyd School of Law University of Nevada, Las Vegas (videoconference), April 2021 (*Emoji Law*)

International and European Law Students organization, University of Lille Law Faculty (videoconference), March 2021 (*Section 230*)

2021 CLE in the Virtual Garden, Arizona State Bar (videoconference), March 2021 (*Section 230*)

Dallas Bar Association's Science & Technology Law and Business Litigation Sections (videoconference), March 2021 (*Emojis and the Law*)

CPRA Dumpster FireSide Chat, PrivacyConnect Philadelphia (videoconference), February 2021

Professors Professing About Their Professions!, Santa Clara Law (videoconference), February 2021

Internet Law Student Organization, Santa Clara Law (videoconference), February 2021 (*Section 230 brownbag*)

California Lawyers Association's Technology, Internet & Privacy Interest Group (videoconference), February 2021 (*Section 230*)

Freedom of Tweets: Free Speech, Tech, and Section 230, ACS/ILSO, Santa Clara University School of Law (videoconference), February 2021

ABA Forum on Communications Law Conference, Digital Track of Leadership Academy (videoconference), January 2021 (*Emoji, Emoticon, and Gifs, Oh My! Implications of Imagery in Digital Communications*)

State of the Net Conference (videoconference), January 2021 (*Section 230*)

The California Privacy Rights Act: Overview & Implications for Digital Health, Connected Health Initiative (videoconference), November 2020

So You Think You Know Content Moderation?, Nuts & Bolts of Content Moderation series, Engine (videoconference), November 2020

Understanding the Lexicon of Emojis, Part II, Pennsylvania AOPC Judicial Education Department (videoconference), November 2020

2020 AI, Big Data and Cloud Conference (videoconference), November 2020 (*Copyright and Key Section 230 Developments for Technology Lawyers*)

Intellectual Property Law Association of Chicago (videoconference), November 2020 (*IP and Political Campaigns panel*)

Civil Justice Fest: A Month of Dialogues On the Most Pressing Civil Justice Issues, Law & Economics Center at George Mason University (videoconference), November 2020 (*Developments in Products and Other Liability for E-Commerce Marketplaces and Other Platforms*)

2020 Global Advanced eDiscovery Institute (AEDI), Georgetown Law (videoconference), November 2020 (*Emojis and Emotional Data Review*)

Understanding the Lexicon of Emojis, Part I, Pennsylvania AOPC Judicial Education Department (videoconference), November 2020

Technology Policy Institute Aspen Forum (videoconference), October 2020 (*Section 230 and the Election*)

Internet Law Year in Review, Internet Law Student Organization (ILSO), Santa Clara University School of Law (videoconference), October 2020

Seventeenth Annual Stanford E-Commerce Best Practices Conference, Stanford Law School (videoconference), October 2020 (*Content Moderation Best Practices*)

Twenty-First Annual Institute on Privacy and Cybersecurity Law, PLI, September 2020 (*CCPA*)

Free Speech in the Digital Era: Section 230 and the Federal Communications Commission, Federalist Society (teleconference), August 2020

Hot Topics in Advertising Law 2020, PLI (webinar), July 2020

Minnesota State Bar Association webinar on Section 230, June 2020

The FCC's Role In Reforming Section 230, Information Technology & Innovation Foundation (ITIF) (webinar), June 2020

Media Law Resource Center (MLRC) webinar on Trump's anti-Section 230 Executive Order, June 2020

Ethical Considerations of the California Consumer Privacy Act, California Lawyers Association, May 2020 (videoconference)

KnowIt Conference, May 2020 (videoconference) (*Back to the Future of Online Data Privacy*)

Privacy + Security Academy, May 2020 (videoconference) (*CCPA*)

University of Vienna "Ars Boni" podcast series, May 2020 (videoconference) (*Section 230 & COVID19*)

Return of the Gatekeepers, Cato, Washington DC, March 2020

Panel on Herrick v. Grindr, Pride Law student group, University of San Diego School of Law, February 2020

NYIPLA President's Forum, New York, December 2019 (*Online Platform Liability*)

Federalist Society's National Lawyers Convention, Washington DC, November 2019 (*Freedom of Speech and Private Power*)

Emojis and the Law: The Real-world eDiscovery Challenges Posed by Enterprise Collaboration, Hanzo/Zapproved webinar, October 2019

Clio Cloud Conference, San Diego, October 2019 (*Emojis and the Law*)

San Francisco Intellectual Property Law Association Annual Seminar, Calistoga, California, September 2019 (*Hot Topics in Copyright and Trademark Law*)

The California Consumer Privacy Act: Preparing for the CCPA, Logikcull webinar, September 2019

Keeping Order in the New Public Square of Social Media: Freedom of Content vs. Social Responsibility, ABA Section on Litigation, San Francisco, August 2019

New York State Judicial Summer Series, Rye Brook, NY, July 2019 (*Emoji Law for Judges*)

In the House Privacy and Cybersecurity Working Group (webinar), June 2019 (*California Consumer Privacy Act*)

Emojis: Trademark, Copyright, Rights of Publicity, Strafford Webinar, June 2019

Salon Dinner: Internet Policy After the Techlash, Lincoln Networks, Santa Clara, June 2019

Eighth Annual Stanford-Peking University Internet Law and Policy Conference, Stanford Law School, June 2019 (*Content Regulation on Social Media Platforms*)

Sixteenth Annual Stanford E-Commerce Best Practices Conference, Stanford Law School, June 2019 (*Operationalizing Content Moderation for Platforms and Cloud Service Providers: The Top 10 Best Practices*)

2019 Legal Frontiers in Digital Media, Media Law Resource Center (MLRC), San Francisco, May 2019 (*Saving Section 230*)

International Association of Privacy Professionals (IAPP), Content Moderation in 2019, Washington DC, May 2019

Lunchtime Briefing on Platform Liability, Greenberg Traurig Palo Alto, May 2019

Lunchtime Briefing on Platform Liability, Greenberg Traurig San Francisco, May 2019

Celesq AttorneysEdCenter webinar (telephonic), April 2019 (*Emojis and the Law*)

Content Moderation and Human Rights: Can You Thread the Needle, Center for Strategic & International Studies, Washington DC, April 2019

CompTIA Policy Executive Board meeting, Cupertino, California, April 2019 (*California Consumer Privacy Act*)

Media Law Resource Center (MLRC) Internet Law Committee (teleconference), April 2019

PLI Techlaw Institute, New York City, March 2019 (*California Consumer Privacy Act*)

Cardozo Society of Silicon Valley, San Jose, March 2019 (*Emojis and the Law*)

PLI Techlaw Institute, San Francisco, March 2019 (*California Consumer Privacy Act*)

International Association of Defense Counsel (IADC) Midyear Meeting, Santa Barbara, February 2019 (*Cambridge Analytica*)

California Lawyers Association Technology, Internet & Privacy Interest Group (teleconference), February 2019 (*California Consumer Privacy Act*)

Internet Law Student Organization, Santa Clara University School of Law, February 2019 (*Emojis and the Law*)

COMO at the European Parliament, Brussels, Belgium, February 2019 (*Introduction*)

Legislative Briefing, California Chamber of Commerce, Sacramento, January 2019 (*California Consumer Privacy Act*)

Public Affairs Conference, California Chamber of Commerce, Huntington Beach, California, November 2018 (*California Consumer Privacy Act*)

California Lawyers' Association IP Institute, San Jose, November 2018 (*Fireside chat with USPTO Director Andrei Iancu*)

California Lawyers' Association IP Institute, San Jose, November 2018 (*Section 230 and FOSTA*)

Information Accountability Foundation (IAF) West Coast Summit: Accountability 2.0 by Design, Sunnyvale, California, September 2018 (*Special California and State Challenges in the United States*)

San Francisco Intellectual Property Law Association Annual Seminar, Calistoga, California, September 2018 (*Hot Topics in Copyright and Trademark Law*)

Examining the California Consumer Privacy Act, The Federalist Society Regulatory Transparency Project, September 2018 (teleconference)

Connected Health Initiative, August 2018 (videoconference) (*California Consumer Privacy Act*)

GDPR Roundtable, July 2018 (videoconference) (*California Consumer Privacy Act*)

IAPP Think Tank Day 2018, Portsmouth, New Hampshire, June 2018 (*The Content Moderation Industry*)

Fifteenth Annual Stanford E-Commerce Best Practices Conference, Stanford Law School, June 2018 (*Fake News and Hate Speech*)

New Law, New Liability For User Generated Content: Can You Afford to Curate Content Under Congress' Anti-Sex Trafficking Effort?, California Lawyers Association webinar, June 2018 (slides)

Association of Business Trial Lawyers, Orange County, May 2018 (*The Waymo v. Uber Trial and the Future of Trade Secret Litigation*)

International Trademark Association (INTA) Annual Meeting, Seattle, May 2018 (*Influencer Marketing: Insights on ROI from Marketing and Legal Academics*)

COMO: Content Moderation at Scale, Washington DC, May 2018 (*U.S. Content Moderation and Removal Law*)

Association of Business Trial Lawyers, San Francisco, March 2018 (*The Waymo v. Uber Trial and the Future of Trade Secret Litigation*)

UNLV William S. Boyd School of Law Intellectual Property Law Society, Las Vegas, March 2018 (*Emojis and the Law*)

IP Law Summit (Marcus Evans), Las Vegas, March 2018 (*What's Up With the Defend Trade Secrets Act?*)

Social Media Content Control, The Federalist Society Telecommunications & Electronic Media and Free Speech Practice Groups Teleforum, January 2018

Reno at 20: The Internet and Contested Content, Then and Now, San Francisco, December 2017 (*The Reno Legal Framework: Strengths and Limitations*)

IP Institute, California State Bar's IP Section, Newport Beach, CA, November 2017 (*What's Up With the Defend Trade Secrets Act?*)

230 of the Communications Decency Act, Bar Association of San Francisco, October 2017

Google Legal Specialist Summit, Sunnyvale, October 2017 (*Section 230 and SESTA*)

The Future of Speech Online, Center for Democracy & Technology, Washington DC, September 2017 (*The Role of Intermediaries*)

Carving Out Exceptions to Section 230: How Will It Affect The Internet?, Congressional Internet Caucus Advisory Committee, Washington DC, September 2017

Logikcull Social Media and the Law (Webinar), September 2017 (*Emojis and the Law*)

PLI Hot Topics in Advertising Law 2017, New York City, June 2017 (*Privacy*)

Frivolous Defamation Suits vs. Online Reviews - Gagged by the Law(yers)?, Congressional Internet Caucus Advisory Committee, Washington DC, June 2017

Commercial Speech and the First Amendment II: Creeping Commercial Speech, Abrams Institute for Freedom of Expression of Yale Law School, New York City, June 2017 (*Beyond "Native Advertising"*)

U.S.-China Exchange Council, Union City, California, December 2016 (*Regulating the Internet*)

UK's Economic and Social Research Council, University of Edinburgh Business School (via videoconference), November 2016 (future of legal services)

The Honorable Ronald M. Whyte Symposium, Stanford Law School, October 2016

The Good, the Bad, and the Really, Really Ugly: Dealing with Recent Rulings under CDA 230, Media Law Resource Center, San Francisco, October 2016

Cisco China Government Leader Program, Santa Clara, September 2016 (*Regulating the Internet*)

Tort Law & Public Policy Conference, Independent Voter Project, Sacramento, September 2016 (*Privacy and Data Breach: Issues and Lawsuits*)

2016 IP and the Internet Conference, California State Bar IP Section, San Francisco, September 2016 (*CDA Section 230 in the Age of Cyber Civil Rights and Terrorism*)

Thirteenth Annual Stanford E-Commerce Best Practices Conference, Stanford Law School, June 2016 (*Social Media and Publicity Rights*)

Association of Corporate Counsel (ACC) Spring CLE, Santa Clara, April 2016 (*Defend Trade Secrets Act*)

Intellectual Property on the Internet: Opportunities and Risks, Haifa Center for Law and Technology, Herzliya, Israel, April 2016 (*Online Trademark and Marketing Law Trends*)

TechLaw Institute 2016: The Digital Evolution, PLI, San Francisco, March 2016 (*Tech Law Litigation*)

San Francisco Bay Area Intellectual Property American Inn of Court, Palo Alto, January 2016 (*Defend Trade Secrets Act*)

State Bar of California Intellectual Property Law Section, Intellectual Property Protection and Social Media Issues in the Workplace, San Francisco, January 2016 (*Privacy Issues in the Workplace: Recent Developments*)

Gagged by the Fine Print: Protecting Consumer Rights to Share Reviews Online, Congressional Internet Caucus Advisory Committee, Washington DC, January 2016

California State Bar IP Institute, Rancho Mirage, CA, November 2015 (*Internet Law Year-in-Review*)

Computing Technology Industry Association (CompTIA) Meeting, San Diego, November 2015 (*State Legislatures as Mad Scientists*)

State Bar of California Intellectual Property Law Section, Technology, Internet & Privacy Interest Group (webinar), August 2015 (*Content and Control Online: Changes in Responsibility for Online Content*)

Twelfth Annual Stanford E-Commerce Best Practices Conference, Stanford Law School, June 2015 (*Balancing Safety and Free Speech*)

2015 Legal Frontiers in Digital Media, Media Law Resource Center (MLRC), Mountain View, May 2015 (*Probing the Outer Limits of Section 230*)

Hot Topics in Internet, Cloud, and Privacy Law, Santa Clara University HTLI Briefing, April 2015

Internet, Innovation and ICANN: The Evolving Landscape of the Net, INTA, San Francisco, September 2014 (*Intermediary Liability*)

Eleventh Annual Stanford E-Commerce Best Practices Conference, Stanford Law School, June 2014 (*The Sharing Economy*)

Privacy Challenges in the Internet Age, Stanford Technology Law Review 17th Annual Symposium, April 2014 (*Internet Torts & Cybercrimes*)

Carolina Privacy Officials Network (CPON) meeting, January 2014 (via telephone)

Protecting Individual Privacy in the Internet Age, Mike Belote Endowed Capital Center Lecture, University of the Pacific, McGeorge School of Law, Sacramento, CA, December 2013

Spotlight on Privacy Law: Nowhere Left to Hide?, Bar Association of San Francisco, San Francisco, November 2013

Hot Topics in Internet, Cloud, Mobile and Blog Law, Santa Clara University HTLI Briefing, October 2013

Privacy and the Internet: Is the Law Adapting as Fast as we Are? The Legal Implications of Technological Advancements, Chapman University School of Law, Orange, CA, October 2013 (*Employee Social Media Accounts*)

National Advertising Division Annual Conference 2013, New York City, October 2013 (*The Mysteries of Social Media: Are Advertisers Responsible for What Their Customers Say Online?*)

2013 Midwest IP Institute, Minneapolis, September 2013 (*Trademark Year-in-Review* and *Teaching IP to Millennials*)

Utah State Bar Cyberlaw Section, 2013 Annual i-Symposium on Data Security & Privacy, Lehi, Utah, September 2013 (*Online Trespass to Chattels*)

4th Global Forum on Intellectual Property (GFIP) 2013, Singapore, August 2013 (*IP in the Online World - Social Media, Domain Names, Copyright and TM issues*)

COPPA: The Past, Present & Future of Children's Privacy & Media, TechFreedom, Washington DC, July 2013

Congressional staffer briefings on Section 230, TechFreedom, Washington DC, July 2013

Tenth Annual Stanford E-Commerce Best Practices Conference, Stanford Law School, June 2013 (*Branding and Trademark Challenges and Opportunities*)

National Association of Attorneys General 2013 Summer Meeting, Boston, June 2013 (*Who Are We Keeping Safe with the Communications Decency Act's Safe Harbor?*)

16th Annual FDA-OCRA 2013 Educational Conference, Irvine, June 2013 (*Regulation of Social Media Advertising*)

11th Annual Rocky Mountain Intellectual Property & Technology Institute, Denver, May 2013 (*Online Marketing Updates*)

III St. Petersburg International Legal Forum, St. Petersburg, Russia, May 2013 (*Legal Regulation of the Internet as a Place for Business Innovation*)

2013 World Technology Law Conference & Annual Meeting, Scottsdale, Arizona, May 2013 (*Recent Developments with Section 230*)

AIPLA Spring Meeting, Seattle, May 2013 (*Computer Fraud & Abuse Act*)

Fifth Annual Fair Housing and Public Accommodations Symposium, California State Bar Real Property Law Section, Fair Housing and Public Accommodations Subsection, Golden Gate University, San Francisco, April 2013 (*Fair Housing and the First Amendment*)

Trademark Law and Its Challenges 2013, McCarthy Institute for Intellectual Property and Technology Law and Microsoft Corporation, Los Angeles, February 2013 (*False Advertising Surveys*)

American Bar Association Antitrust Section, Consumer Protection Conference, George Washington University, Washington DC, February 2013 (*Regulation of Social Media and Mobile Media*)

Hot Topics In Blog, Social Network and Internet Law, Santa Clara University HTLI Briefing, November 2012

IP Law and Policy Conference, Golden Gate University School of Law, San Francisco, October 2012 (*SOPA/PIPA and Online Copyright Battles*)

Belli Seminar, Santa Clara County Trial Lawyers Association, Lincoln Law School, San Jose, October 2012 (*Anti-SLAPP Laws and How to Avoid Filing a SLAPP*)

Fall Privacy and Data Security Symposium, ABA Communications Law Forum and the Federal Communications Bar Association's Privacy and Data Security Committee, Santa Clara University, October 2012 (*Mobile Privacy: Navigating the Changing Landscape of Laws and Lawsuits*)

California State Bar's IP and the Internet Conference, Los Angeles, September 2012 (*Hot Topics in Internet Law*)

7th Annual Door County IP Academy, IP Section of the Wisconsin State Bar, Sturgeon Bay, WI, July 2012 (*SOPA, Using Intermediaries for IP Enforcement, and Other Hot Copyright Topics*)

Intellectual Property & Internet Law telephonic CLE, Rossdale Group, July 2012 (*Hot Topics in Internet Law*)

Tech Policy Summit, Napa, CA, June 2012 (*Online Intermediaries and the Platform Economy*)

San Francisco Intellectual Property Law Association (SFIPLA) meeting, Healdsburg, CA, June 2012 (*Hot Topics in Internet Law*)

Lawyers' Guide to Using Social Media for Professional and Client Development, Practicing Law Institute (PLI), San Francisco, May 2012 (*Social Media Monitoring and Engagement* and *Social Media's Role in Publishing and the Courts*)

Social Networking Sites: Law, Policy and Practical Strategies, Suffolk University Law School, Boston, April 2012 (*Social Media and Trademarks*)

University of New Hampshire School of Law, Concord, NH, April 2012 (*Deputizing Intermediaries for IP Enforcement*)

University of Washington School of Law, Seattle, April 2012 (*Deputizing Intermediaries for IP Enforcement*)

J. Reuben Clark Law Society Annual Conference, Stanford University, February 2012 (*Social Networking Panel*)

Fenwick and West Symposium on Technology, Entrepreneurship and the Law, UC Davis School of Law, February 2012 (*Content, Copyright, Intellectual Property, Host Liability*)

ABA Business Law Section Cyberspace Committee's Winter Working Meeting, San Francisco, January 2012 (*2011 Cyberlaw Year-in-Review*)

California State Bar IP Institute, Dana Point, CA, November 2011 (*Emerging IP Issues*)

Golden State Institute, California State Bar's Antitrust and Unfair Competition Law Section, San Francisco, October 2011 (*The UCL, FAL, and CLRA "Go Viral": Facebook, Google, Apple, Yahoo!, Zynga, and Other High-Tech Cases*)

Silicon Valley IP Law Association, Palo Alto, CA, June 2011 (*Key IP Decisions During the Past Year and Those Looming on the Horizon*)

Eighth Annual Ecommerce Best Practices Conference, Stanford Law School, June 2011 (*Virtual Goods and the First-Sale Doctrine*)

Next Digital Decade, TechFreedom, Washington DC, June 2011 (*Search Engine Regulation: A Solution in Search of a Problem?*)

Hot Topics In Blog, Social Network and Internet Law, Santa Clara University HTLI Briefing, June 2011

Intellectual Property seminar for Chinese IP judges, Stanford Law School, May 2011 (*Trademarks and the Internet*)

Legal Frontiers in Digital Media, Media Law Resource Center, Stanford University, May 2011 (*Content Regulation: the good, the bad and the ugly*)

INTA Annual Meeting, San Francisco, May 2011 (*A Century of Trademark Law: Where Do We Go from Here?*)

INTA Annual Meeting, San Francisco, May 2011 (*Functionality Doctrine*)

2011 Intellectual Property Institute, USC Gould School of Law, Beverly Hills, March 2011 (*Hot Topics in Trademark and New Media*)

NCUC Policy Summit: ICANN & the Global Public Interest, San Francisco, March 2011

Social Media 2011: Addressing Corporate Risks, PLI, San Francisco, February 2011 (*Defamation, False Information and the CDA Safe Harbor*)

UH Law Center Moot Court National Championship (MCNC) Symposium, Houston, January 2011 (*Domain Name and Keyword Regulation*)

University of Houston Law Center, Institute for Intellectual Property & Information Law ("IPIL") Advisory Board Dinner, Houston, January 2011 (*Consumer Reviews of Doctors and Copyright Law*)

Next Digital Decade, TechFreedom, Washington DC, January 2011 (*Internet Exceptionalism & Intermediary Deputization*)

California State Bar IP Institute, Napa, CA, October 2010 (*Hot Topics in Internet & Technology Law*)

Can Large-Scale Copyright Enforcement Save the Newspaper Business?, BC Edge teleconference, September 2010

Seventh Annual Ecommerce Best Practices Conference, Stanford Law School, June 2010 (*Online Advertising*)

The Law of Keyword Advertising Changes Again, ABA Section of Intellectual Property Law/ABA Center for Continuing Legal Education, teleconference, June 2010

Hot Topics In Blog, Social Network and Internet Law, Santa Clara University HTLI Briefing, June 2010 (slides)

Obstacles and Opportunities: eCommerce on Both Sides of the Atlantic, Santa Clara University HTLI Briefing, May 2010

Journalism's Digital Transition: Unique Legal Challenges and Opportunities, Harvard Law School, April 2010 (*Building and Managing Online Communities*)

How Blogs, Twitter and Social Media Are Changing Legal Reporting, Northern California Federal Courts Media Conference, San Francisco, CA, November 2009

Trademark-Based Keyword Advertising: Potential Liability and Avenues for Relief, Pike & Fischer webinar, July 2009

Keyword Advertising Do's and Don'ts, PLI webinar, July 2009

IAB Legal Affairs Council meeting, Santa Clara, June 2009 (*Trademark Issues for Online Publishers*)

Consumer Protection Conference, ABA Antitrust Section, Georgetown University Law Center, Washington DC, June 2009 (*Consumers Confronted by Old Challenges, New Technologies: Learning From Last Year's Mistakes*)

Sixth Annual Ecommerce Best Practices Conference, Stanford Law School, June 2009 (*Affiliate Marketing Over the Internet*)

Marked for Confusion: Has the Internet Changed Trademark Law?, HTLI/Bingham briefing, Palo Alto, June 2009

Digital Media Law Conference, Media Law Resource Center, Stanford University, May 2009 (*Clicks and Customers—New Technologies and Online Advertising*)

PLI Information Technology Law Institute 2009: Web 2.0 and the Future of Mobile Computing, San Francisco, April 2009 (*Social Networking Sites & Blogs*)

Navigating the Hazards of Cyberspace, Sacramento County Bar Association Intellectual Property Law Section, Sacramento, January 2009 (*47 USC 230*)

2008 IP and the Internet Conference, California State Bar IP Section, San Francisco, December 2008 (*Keywords & Adwords: Uses and Disputes* and *The Communications Decency Act and Section 230 Immunity*)

2008 IP and the Internet Conference, California State Bar IP Section, Santa Monica, December 2008 (*Keywords & Adwords: Uses and Disputes* and *The Communications Decency Act and Section 230 Immunity*)

Intellectual Property Law Speaker's Panel, Hastings Intellectual Property and Cyber Law Society, October 2008

Success for Mid-Level Attorneys, Santa Clara County Bar Association, San Jose, October 2008 (*Beyond Private Practice*)

ISP Immunity: Communications Decency Act S. 230, ALI-ABA, teleconference, August 2008

Legal Frontiers in Digital Media, Media Law Resource Center, Stanford University, May 2008 (*Advertising Rules of the Future*)

Center for Creativity and Commerce Symposium: New Media, New Markets, New Rights, Georgia State University Communications Department (Atlanta), May 2008 (*Liability for Third Party Content*)

California State Bar, Business Law Section, Cyberspace Committee meeting (telephonic), April 2008 (*Recent 47 USC 230 Cases*)

Information Technology Law Institute 2008, Practicing Law Institute, San Francisco, March 2008 (*The Newest Forms of Communication: Social Networks and Blogs*)

Congressional Internet Caucus Advisory Committee's 4th annual State of the Net Conference, Washington DC, January 2008 (*Social Networking Privacy: An Oxymoron*)

Best Practices for Businesses Exploring…Exploiting…and Expanding in Web 2.0, Pike & Fischer, teleconference, January 2008

eCommerce 2.0: The Challenge of 'Multiples', Association of Corporate Counsel, San Francisco, November 2007 (*Geolocation and a Bordered Cyberspace*)

eCommerce 2.0: The Challenge of 'Multiples', Association of Corporate Counsel, Palo Alto, November 2007 (*Geolocation and a Bordered Cyberspace*)

How Blogs Impact Legal Discourse, Stanford Law School (CIS/SLATA), November 2007

Blogging, Scholarship, and the Bench and Bar, Santa Clara University School of Law, September 2007

ABA National Institute on Computing and the Law, San Francisco, June 2007 (*Web Developments and Controversies*)

Fourth Annual Ecommerce Best Practices Conference, Stanford Law School, June 2007 (*Navigating the Shoals of State Regulation*)

International IT Law Summit 2007, Southwestern Law School (Los Angeles), June 2007 (*On-line Marketing Issues and What to Do About Them*)

20th Annual Technology and Computer Law Conference, University of Texas School of Law, Austin, May 2007 (*Internet Advertising and Click Fraud*)

California State Bar, Business Law Section, Cyberspace Committee meeting, Palo Alto, May 2007 (*Click Fraud*)

Emerging Issues in Computer and Technology Law, SMU Dedman School of Law, April 2007 (*Keyword Law*)

Litigating "Click Fraud" Cases, Stanford Law School, November 2006 (presentation)

Oregon State Bar Intellectual Property Section, Portland, November 2006 (*Keyword Law: The Latest Legal Developments Regarding Buying & Selling Keywords Online*)

Oregon State Bar Computer and Internet Law Section, Portland, November 2006 (*Blog Law*)

IP and the Internet Conference, California State Bar IP Section, Beverly Hills, September 2006 (*Internet Law Updates*)

American Bar Association Annual Meeting, Business Law Section, Honolulu, August 2006 (*Real Writing for Real Lawyers: Training Business Lawyers to Draft*)

A Comprehensive Tour of Key Issues for Corporate Counsel (Law Seminars International), San Francisco, July 2006 (*Common Mistakes on E-Commerce Sites*)

Milwaukee Bar Association, May 2006 (*Blogs and Intellectual Property*)

CCH Computer Law Advisory Council Symposium, Chicago, April 2006 (*Blog Law*)

2005 Midwest Intellectual Property Institute, Minneapolis, September 2005 (*Trademark and Copyright Infringement on the Internet: Infringing Goods and Keyword-Based Advertising*)

2005 Midwest Intellectual Property Institute, Minneapolis, September 2005 (*IP Blogs, Websites and Technology*)

American Bar Association Annual Meeting, Intellectual Property Law Section, Chicago, August 2005 (*Keyword Disputes*)

Intellectual Property Law Association of Chicago, June 2005 (*Internet Search and the Doctrine of Initial Interest Confusion*)

International IT Law Conference, Southwestern University School of Law (Los Angeles), June 2005 (*Secondary Liability for ISPs and Websites: Latest Developments on Defamation, Copyright Infringement and the DMCA*)

Legal Ethics 2004: Representing Intellectual Property and Technology Clients, Milwaukee Bar Association, December 2004 (*Ethics of Licensing Transactions*)

Wisconsin Intellectual Property Law Association, Milwaukee, November 2004 (*Nondisclosure Agreements*)

Intellectual Property Fundamentals—What You Need to Know, Madison, October 2004 (*Basics of Copyright Law*)

Milwaukee Bar Association, October 2004 (*Hardware, Software, and Service Contracts – Drafting, Negotiating, and Counseling Considerations*)

American Bar Association Annual Meeting, Cyberspace Law Committee, Atlanta, August 2004 (*Current Developments in Adware and Spyware*)

Managing Legal Risks in a Technology-Driven World, Corporate Counsel Forum, Milwaukee, May 2004 (*Educating Employees About Compliance With Technology-Related Legal Risk Management Procedures*)

Ethical and Moral Challenges Encountered in Everyday Practice, St. Thomas More Society of Wisconsin, Milwaukee, December 2003 (*Doing Business Transactions with Clients*)

Intellectual Property Fundamentals—What You Need to Know, event of the Wisconsin State Bar IP Section, Appleton, WI, October 2003 (*Basics of Copyright Law*)

Business Bar Leaders Conference, Chicago, May 2003 (*Bar Association Activities for E-commerce Law*)

American Bar Association Business Law Section Spring Meeting, Intellectual Property Subcommittee, Cyberspace Law Committee, Los Angeles, April 2003 (*Legislative Efficacy: No Electronic Theft Act*)

American Bar Association Business Law Section Spring Meeting, Los Angeles, April 2003 (*IP and Commercial Law: Quicksand, Mirages and Oases*)

Wisconsin Intellectual Property Law Association, Milwaukee, February 2003 (*State of Initial Interest Confusion After Promatek v. Equitrac*)

Chicago Bar Association Computer Law Committee, February 2003 (*Protecting and Licensing Internet Content Databases*)

American Bar Association Annual Meeting, Intellectual Property Subcommittee, Cyberspace Law Committee, Business Law Section, Washington DC, August 2002 (*Regulating Relevancy: Initial Interest Confusion and the Internet*)

University of Dayton School of Law Thirteenth Annual Advanced Computer and Cyberspace Law Seminar, June 2002 (*Drafting and Implementing Website User Agreements*)

C.E.B. Electronic Commerce and Internet Law & Practice: 5th Annual Recent Developments, Palo Alto and San Francisco, January 2002 (*Derivative Liability for User Content and Actions*)

C.E.B. Electronic Commerce and Internet Law & Practice: 5th Annual Recent Developments, Palo Alto and San Francisco, January 2002 (*Protecting Internet Content Databases*)

Green Lights and Red Flags: FTC Rules of the Road for Advertisers, Santa Clara, November 2001 (*Special Considerations When Doing Business Online*)

PLI E-Commerce Strategies for Success in the Digital Economy, San Francisco, September 2000 (*B2C Overview*)

Bar Association of San Francisco Computer Law Institute, San Francisco, September 2000 (*The Future of Intellectual Property on the Internet*)

PLI 4th Annual Institute on Internet Law, San Francisco, July 2000 (*In-House Panel*)

E-Commerce Law School, Palo Alto, June 2000 (*Care and Feeding of an Internet Start-Up*)

American Corporate Counsel Association (SF Bay Chapter), Palo Alto, April 2000 (*Privacy Issues*)

CyberspaceCamp Conference, San Jose, March 2000 (*Website Development and Hosting Agreements*)

Cyberspace Law School, Palo Alto, February 2000 (*Co-Branding, Cross-Marketing and Other Business Relationships*)

Cyberspace Law School, Palo Alto, February 2000 (*The Internet and Overview*)

Hastings COMM/ENT 12th Annual Computer Law Symposium, San Francisco, January 2000 (*Doing Internet Co-Branding Agreements*)

PLI E-Commerce Strategies for Success in the Digital Economy, San Francisco, August 1999 (*Storefront Development and Hosting*)

PLI 3rd Annual Institute on Internet Law, San Francisco, July 1999 (*Drafting Co-Branding and Internet Distribution Agreements*)

Cyberspace Law School, San Francisco, November 1998 (*Co-Branding, Cross-Marketing and Other Business Relationships*)

Legal and Business Aspects of the Internet, San Francisco, November 1998 (*Privacy and Data Collection*)

PLI 2nd Annual Institute on Internet Law, San Francisco, July 1998 (*Web Development and Hosting*)

PLI 1st Annual Institute on Internet Law, San Francisco, July 1997 (*Terminology and Technology of the Internet*)

University of Texas' 10th Annual Computer Law Conference: Communicating and Conducting Business On-Line, Austin, May 1997 (*Online Deals and Licensing Issues*)

HEARINGS AND SIMILAR PROCEEDINGS

Inquiry into the harm young New Zealanders encounter online, and the roles that Government, business, and society should play in addressing those harms, Education and Workforce Committee of the New Zealand Parliament, October 2025 (testimony)

Future Strategies in Anti-Counterfeiting and Anti-Piracy, USPTO (videoconference), October 2023 (*Enforcement in the e-commerce universe* panel)

Testimony before the Corte Constitucional de Colombia in the case of Esperanza Gómez Silva c. Meta Platforms, Inc. y Facebook Colombia S.A.S. Expediente T-8.764.298, November 2022 (testimony)

California Privacy Protection Agency (CPPA) Stakeholder Session on the California Consumer Privacy Rights Act (CPRA), May 2022 (comments)

State of Social Media Regulation: Misinformation, Exploitation, Harassment, and Radicalization, California Senate Judiciary Committee, November 2021

Anti-SLAPP Laws, Utah State Legislature, Judiciary Interim Committee meeting (remote), September 2020

"Section 230: Nurturing Innovation or Fostering Unaccountability?," U.S. Department of Justice, Washington DC, February 2020

Section 512 Study Roundtable, U.S. Copyright Office, Washington DC, April 2019

Understanding the Rights, Protections, and Obligations Established by the California Consumer Privacy Act of 2018: Where should California go from here?, California Assembly Privacy and Consumer Protection Committee, February 2019

Latest Developments in Combating Online Sex Trafficking, U.S. House of Representatives Committee on Energy & Commerce, Subcommittee on Communications and Technology, November 2017 (testimony)

S. 1693, the Stop Enabling Sex Traffickers Act of 2017, U.S. Senate Committee on Commerce, Science, and Transportation, September 2017 (testimony)

Zero Stars: How Gagging Honest Reviews Harms Consumers and the Economy, U.S. Senate Committee on Commerce, Science, and Transportation, November 4, 2015 (testimony and attachments)

Balancing Privacy and Opportunity in the Internet Age, an Informational Hearing of the Assembly Judiciary Committee, the Assembly Business, Professions & Consumer Protection Committee, and the Assembly Select Committee on Privacy, Santa Clara University, December 2013

Board Review Committee on Professional Ethics of The Florida Bar Board of Governors (telephonic), October 2013 (evaluation of Florida bar's proposed restrictions on keyword advertising)

Board Review Committee on Professional Ethics of The Florida Bar Board of Governors (telephonic), July 2013 (evaluation of Florida bar's proposed restrictions on keyword advertising)

XV St. Petersburg International Economic Forum, sponsored by the Russian Federation Minister of Economic Development, St. Petersburg, Russia, June 2011 (*Can IP Be Protected in the Internet Age?*)

OECD Experts Workshop, The Role of Internet Intermediaries in Advancing Public Policy Objectives, Paris, June 2010 (written submission)

Federal Trade Commission Privacy Roundtable, Berkeley, January 2010

Testimony before the National Gambling Impact Study Commission (a Congressionally-authorized study) Regulatory, Enforcement and Internet subcommittee, December 1998

PRESENTATIONS TO NON-LAWYERS

Lectures in the Library, Santa Clara Mission Branch Library, September 2026 (*How the Internet Benefits Humanity*)

PwC Trustcon Birds of a Feather, San Francisco, July 2026 (*AI and Trust*)

PwC Private Executive Roundtable, San Francisco, July 2026 (*AI and Trust*)

2025 Mini Series Global Outreach & Branding Conference, Shanghai, China, June 2025 (*Mini Series Copyright Protection*)

Digital Fireside Series: AI in Public Policy: Balancing Innovation, Regulation, and Public Trust, World Salon X Columbia Global Dialogue (videoconference), May 2025

Black Nvidia Network Juneteenth Panel, Santa Clara, June 2024 (*AI and Freedom*)

Student Views on Age Verification/Parental Controls Laws Online: A Conversation, Markkula Center for Applied Ethics, Santa Clara University, October 2023

Rotary eClub of Silicon Valley (videoconference), July 2023 (*Generative AI and Intellectual Property*)

The Future of Online Child Protection: Exploring the Impact of Age-Verification, Trustcon, San Francisco, July 2023

Boundaries & Books: Defining T&S as a Field and Discussing the Role of Education, Trustcon, San Francisco, July 2023

Marketplace Risk Management Conference, San Francisco, May 2023 (*Schedule A Defendants*)

Marketplace Risk Management Conference, San Francisco, May 2023 (*How the Internet Improves Humanity*)

Evercore ISI Expert Access - How Much Risk Does Section 230 Face? (videoconference), March 2023

Supreme Court Argues Section 230: What's Next for Congress?, Bipartisan Policy Coalition (videoconference), February 2023

Enigma 2023 (USENIX), Santa Clara, January 2023 (*How the Internet Improves Humanity*)

Determining Users' Ages Online: Ethical, Legal, and Technical Considerations, Santa Clara University (videoconference), December 2022

The #1 Top-Rated 5* Conference on Earth, TripAdvisor, San Francisco, October 2022 (opening keynote)

Engendering Trust in Election Outcomes, Elon Law (videoconference), October 2022

Trustcon 2022, Trust & Safety Professional Association, Palo Alto, September 2022 (closing keynote)

Santa Clara University Leavey School of Business, Executive Development Center, joint program with ESADE (Escuela Superior de Administración y Dirección de Empresas), June 2022 (*Regulation of the Internet*)

Media Ethics Initiative, Center for Media Engagement, Moody College of Communications, University of Texas (videoconference), April 2022 (*Net Benefit: How the Internet Improves Humanity*)

2nd Annual Content Moderation Solution Conference, Data Bridge Market Research (videoconference), November 2021 (*Content Moderation Remedies*)

Online Hate Moderation, Internet Law & Policy Foundry (ILPF) (videoconference), September 2021 (video)

Did Australia Just Ruin Social Media?, Creator Economy Insights (audioconference), September 2021

SRZ Live Webinar: Van Buren, HIQ, and the Future of Web Scraping, June 2021

RightsCon (videoconference), June 2021 (*Validating and Enforcing Transparency Reports*)

Section 230 Protections: Can Legal Revisions or Novel Technologies Limit Online Misinformation and Abuse? A Workshop, National Academies of Sciences, Engineering, and Medicine's (NASEM) Committee on Science, Technology, and Law (videoconference), April 2021

Regulating Big Tech: The Limits of Free Speech on Social Media, The CT Mirror (videoconference), March 2021

The 26 Words that Built the Internet: Section 230, San Francisco Bay Area Chapter ISOC (Internet Society) (videoconference), March 2021

Executive Advisory Forum (videoconference), March 2021 (*Section 230*)

Startup Policy Seminar: Section 230, Engine (videoconference), February 2021

Not Just for Websites: Section 230 and the App Economy (virtual panel), App Coalition, July 2020

SocialMedia.org teleconference on President Trump's anti-Section 230 Executive Order, June 2020

Evergreen Valley High School, February 2020 (*Careers in High Tech Law*)

Developed/The App Economy, Oakland, February 2020

SCU's President's Tour, Pasadena, CA, November 2019 (*Why Internet Companies Can't Stop Awful Content*)

2019 Global Development Forum, Center for Strategic & International Studies, Washington DC, April 2019 (*Making Partnerships Work for Technology and Human Rights*)

A Discussion on How California's New Privacy Law Affects Startups, Engine, San Francisco, March 2019

FORECASTxSCIENCE, Advertising Research Foundation, San Francisco, November 2018 (*The Future of Privacy*)

Social Media and Free Speech, Santa Clara University Library, October 2018

Open Access and Privacy Rights Panel, Santa Clara University Library, October 2018

Santa Clara University Leavey School of Business, Executive Development Center, joint program with ESADE (Escuela Superior de Administración y Dirección de Empresas), October 2018 (*Regulation of the Internet*)

Cloudflare Internet Summit, San Francisco, October 2018 (*The Reality of US Privacy Law: What's Next?*)

Lincoln Networks' Reboot 2018, San Francisco, September 2018 (*Are Tech Companies Silencing Unpopular Voices?*)

Emojicon, Brooklyn, July 2018 (*Emojis and the Law*)

Protecting & Leveraging Trade Secrets, Financial Poise (webinar), June 2018

What's on the Docket: Facebook's Regulatory and Legal Landscape Ahead, Wedbush Advisor Conference Call, April 2018

Freedom vs. Privacy: Has Big Brother gone too far? A debate about the erosion of digital privacy, Ethics and Responsible Business Forum, California State University Monterey Bay, Marina, CA, March 2017

Santa Clara University Leavey School of Business, Executive Development Center, joint program with ESADE (Escuela Superior de Administración y Dirección de Empresas), September 2015 (*Algorithm Utopianism*)

California Orthopaedic Association 2015 Annual Meeting, Indian Wells, CA, April 2015 (*Legal Overview of Doctor Reviews*)

ODR 2014, Stanford Law School, June 2014 (*Resolving Disputes in Online Reputation Systems*)

Security in the Hybrid Era, Mission College Center for Innovation and Technology (MC2IT), Santa Clara, June 2014

SXSW, Austin, Texas, March 2014 (*The Fragile Law That Protects Online Speech*)

The Ethics of Online Price Discrimination, SCU Markkula Center for Applied Ethics, October 2013

Los Altos High School History Week, Los Altos, CA, January 2013 (*Teenagers and Social Media*)

Online Trust Forum, San Jose, October 2012 (*Internet Governance*)

Online Copyright: What You Need to Know, Sunnyvale Public Library, July 2012

Second Annual CSUN Technology Fair, Cal State Northridge, June 2012 (*Cloud Computing: Is Anything Private?*)

American Society for Aesthetic Plastic Surgery Annual meeting, Vancouver BC, May 2012 (*Reputation Management – Managing Your Online Image*)

State of the Net West, Town Hall with Rep. Mike Honda, Santa Clara University, April 2012 (*SOPA*)

Santa Clara University student forum, Online Copyright Legislation, February 2012

21st Annual Computers, Freedom & Privacy, Washington DC, June 2011 (*Intermediary Immunity Under Section 230*) (video)

The Great Privacy Debate – To Track or Not to Track, BrightTalk teleconference, March 2011

OMMA Global, San Francisco, March 2010 (*Can Publishers Take Ownership of Privacy?*)

Jewish High Tech Community, Mountain View, March 2010 (*Regulating Reputational Systems*)

SMX West, Santa Clara, March 2010 (*FTC Blogger Guidelines*)

SMX West, Santa Clara, March 2010 (*Thorny Legal Issues: What's Happening and Why Should You Care?*)

IEEE Communications Society, Santa Clara Valley Chapter, Santa Clara, March 2009 (*Engineers' Role in Internet Law Development*)

SMX West, Santa Clara, February 2009 (*Legally Speaking: Recent Legal News About Search*)

Search Engine Strategies, San Jose, August 2008 (*Trademark Issues: What SEMs Should Know*)

OMMA Behavioral, San Francisco, July 2008 (*Privacy Panel*)

ION Game Conference, Seattle, May 2008 (*Navigating the Minefield - Getting the Most Out of User Generated Content*)

SMX West, Santa Clara, February 2008 (*Legally Speaking: Recent Legal News About Search*)

Spyware: What's Worked, What's Left, and What's Coming, Anti-Spyware Coalition, Washington DC, January 2008 (*Is Adware Dead?*)

IT Security World, San Francisco, September 2007 (*Blog Law*)

Search Engine Strategies, San Jose, August 2007 (*Copyrights & Trademarks: What Every Search Marketer Should Know*)

Bronco Entrepreneur Group Meeting, Santa Clara University Center for Innovation and Entrepreneurship, March 2007 (*Entrepreneurship & IP*)

Anti-Spyware Coalition Public Workshop: Defining the Problem, Developing Solutions, Washington DC, February 2006 (*Fighting Spyware Through Industry Self-Regulation*)

Search Engine Strategies, San Jose, August 2005 (*Copyright & Trademarks*)

Search Engine Strategies, San Jose, August 2005 (*Auditing Paid Listings & Click Fraud Issues*)

Search Engine Strategies, Chicago, December 2004 (*Legal Protection Issues & Tactics*)

Search Engine Strategies, San Jose, August 2004 (panelist on *Moot Court: Trademark Protection on Trial*)

DEF CON 11, Las Vegas, August 2003 (*Criminal Copyright Infringement and Warez Trading*) (video)

Black Hat USA 2003 Briefings, Las Vegas, July 2003 (*Criminal Copyright Infringement and Warez Trading*) (video)

Comdex, Las Vegas, November 2001 (*Privacy: Can It Ever Be Protected on the Internet?*)

Spring Internet World, Los Angeles, April 2000 (*9 Key Issues in Negotiating Web Development and Hosting Agreements*)

Santa Clara MBA Alumni Breakfast Briefing, Santa Clara, January 2000 (*Privacy Policies*)

Internet Business Development Forum, So. San Francisco, November 1999 (*Co-Branding Deals*)

Internet Business Development Forum, Los Altos, CA, August 1999 (*Internet Term Sheets*)

ONE ISPCON, San Jose, October 1998 (*Alternative Revenue Models for ISPs and Websites*)

Spring Internet World, Los Angeles, March 1998 (*Emerging Web Business Models*)

Internet Commerce Expo, Los Angeles, September 1997 (*Launching Web-related Start-up Ventures*)

American Chemical Society, San Francisco, April 1997 (*Copyrights and the Internet*)

Spring Internet World, Los Angeles, March 1997 (*Internet Legal Roundtable*)

Spring Internet World, Los Angeles, March 1997 (*Emerging Business Models on the Internet*)

Sun User Group West '97, San Francisco, March 1997 (*System Administrator Liability*)

Sun User Group Computers & the Law III, San Jose, December 1996 (*Will the Internet Destroy Copyright?*)

ONE ISPCON, San Francisco, August 1996 (*Issues in Website Entrepreneurship*)

Spring Internet World, San Jose, May 1996 (*Issues in Website Entrepreneurship*)

Spring Internet World, San Jose, May 1996 (*Copyright on the Internet*)

Net Expo West, San Francisco, September 1995 (*Legal Issues in Cyberspace*)

ONE BBSCON, Tampa, August 1995 (*Realities of Making Money on the Web*)

ONE BBSCON, Tampa, August 1995 (*Issues in Website Entrepreneurship*)

MODERATOR

USC IP Institute, Santa Monica, March 2024 (*The Possibilities and Legal Complications of AI*)

Celebration of Professor Dan Burk's Scholarly Contributions, UC Irvine School of Law, February 2024 (*Patent Law*)

Freedom of Expression Online: A Comparative Perspective, Harvard Real Colegio Complutense (videconference), November 2021

The Nuts and Bolts of Content Moderation: How the Internet Works, Engine, Washington DC, July 2019

COMO III: Content Moderation & the Future of Online Speech, St. John's University of School of Law, Manhattan, October 2018 (*Facebook, Google, Twitter: Current Content Policy*)

Disrupting the Law: The Future of the Legal Profession, Education, and Technology in Silicon Valley, Santa Clara Law, October 2018 (*How We Can We Best Educate & Train Law Students for Success in Silicon Valley*)

Social Media 2015: Addressing Corporate Risks, PLI, San Francisco, February 2015 (*Social Media, Mobile Apps and the Emerging Regulatory Landscape*)

Does the U.S. Patent System stifle innovation? An Oxford-style debate, ZERO1 Garage, San Jose, October 2013 (video)

Complying with the EU Cookie Directive – How Not to Get Left Holding the Bag, IAB Legal Affairs Council, Santa Clara, August 2012

President's Speaker Series, David Drummond of Google, Santa Clara University, April 2011

Secondary and Intermediary Liability on the Internet, Stanford Technology Law Review, March 2011 (*Online Trademarks*)

Intellectual Property in the International Arena – WIPO Comes to Stanford, Stanford Law School, November 2010 (*ACTA*)

Regulating Data Collection Online and Offline, IAB Legal Affairs Council, Santa Clara, June 2010

Copyright@300, UC Berkeley, April 2010 (*What Challenges Does Copyright Face in the Twenty-First Century?*)

2009 IP and the Internet Conference, California State Bar IP Section, San Francisco, December 2009 (*Review Sites and Anonymous Speech* and *DMCA Notice and Takedown*)

2009 IP and the Internet Conference, California State Bar IP Section, Santa Monica, December 2009 (*Review Sites and Anonymous Speech* and *DMCA Notice and Takedown*)

Supernova, San Francisco, December 2009 (*Trademarks and Intermediaries*)

Internet Collaboration, Santa Clara University School of Law, February 2008 (*User Generated Content*)

The Toll Roads: The Legal and Political Debate Over Network Neutrality, University of San Francisco School of Law, January 2008 (*Communication: Effects on Media, Information Sharing & Capacity*)

Cross-Border Legal Challenges in High Tech Law, Santa Clara University School of Law, January 2007 (*Legal Limits of IP Technical Protection Measures*)

Patent Policy in the Supreme Court and Congress, Santa Clara University School of Law, October 2006 (*Claim Construction and Infringement*)

Sixteenth Conference on Computers, Freedom and Privacy, Washington DC, May 2006 (*Spyware*)

Command Lines: The Emergence of Governance in Global Cyberspace, University of Wisconsin-Milwaukee, April 2005 (*Governance of the Interface*)

American Bar Association Annual Meeting, Business Law Section, Atlanta, August 2004 (*Search Engines, Adware and Trademark Law: What Your Clients Can Do and Can't Do in Online Advertising*)

American Bar Association Annual Meeting, Business Law Section, San Francisco, August 2003 (*Can Technology and New Business Models Substitute for Copyright Law on the Internet?*)

Marquette Law School Intellectual Property Issues in Sports, Milwaukee, October 2002 (*Scope of Protectable Rights in Sports Events and Game Accounts and Scope of Protection for Methods/Styles of Play and Playing Equipment*)

Santa Clara University Computer & High Technology Law Journal Symposium on Information Insecurity: Protecting Data in the Digital Age, February 2002 (*Corporations & Privacy Law*)

Santa Clara University Computer & High Technology Law Journal Privacy Symposium, Santa Clara, February 2000 (*Commercial Application of the Internet*)

GUEST LECTURES

Internet Law, University of Akron School of Law, Spring 2026

Appellate Advocacy, Santa Clara University School of Law, Summer 2025 (*Trademarks*)

Virginia Commonwealth University, Spring 2025 (*How Emojis Communicate*)

Law, Science, and Technology Colloquium, Stanford Law School, Fall 2024 (*The Segregate-and-Suppress Approach to Child Safety Online*)

Trademark Use and Enforcement, University of Connecticut Law School, Fall 2024 (*SAD Scheme*)

COEN 129/Political Science 149: Computing, Technology, and Politics, Santa Clara University, Winter 2023 (*Section 230*)

Free Speech, Democracy and the Internet, Stanford Law School, Fall 2022 (*Section 230*)

Hate Speech, Disinformation, and Online Harassment: Regulation of and by Internet Platforms, UC Berkeley School of Law, Spring 2022

J276 Digital Accountability: Exploring Section 230, UC Berkeley Journalism School, Winter 2022

University of Missouri, Law of the Internet, Winter 2022 (*Emoji Law*)

UC Berkeley Department of Anthropology, Anthropology of Social Media: The Study of Emoji, Fall 2021 (*Emojis and the Law*)

Social Media Law & Ethics, Academy of Art University in San Francisco, Spring 2021 (*Advertising Law*)

The Dangers of Online Hate, DeCal at UC Berkeley, Spring 2021 (*Content Moderation Remedies*)

Internet Law, Georgetown University Law Center, Spring 2021 (*Section 230*)

Mass Communications Law, Santa Clara University School of Law, Spring 2021 (*Section 230*)

Princeton University, Woodrow Wilson School of Public and International Affairs, Technology Policy and Law, Spring 2020 (*SESTA-FOSTA*)

Tulane University Law School, Law & Technology Seminar, Spring 2020

Bradley University, Intellectual Property Law and New Media, Fall 2019 (*Oracle v. Google*)

UC Berkeley Department of Anthropology, Anthropology of Social Media: The Study of Emoji, Spring 2019 (*Emojis and the Law*)

Princeton University, Woodrow Wilson School of Public and International Affairs, Technology Policy and Law, Spring 2019 (*SESTA-FOSTA*)

Santa Clara University School of Law, Comparative Privacy Law, Spring 2019 (*California Consumer Privacy Act*)

Tulane University Law School, Law & Technology Seminar, Spring 2019 (*California Consumer Privacy Act*)

UNLV William S. Boyd School of Law, Internet Law 1/2, Spring 2018 (*Section 230*)

Santa Clara University School of Law, Trademarks, Spring 2018 (*Trade Dress*)

Wake Forest Law School, Internet Law, Fall 2017 (*SESTA*)

Tulane University Law School, IP Writing, Fall 2017

Stanford Law School, Juelsgaard Intellectual Property and Innovation Clinic, Winter 2016 (*picking pro bono projects*)

Tulane University Law School, IP Writing, Fall 2013

Santa Clara University School of Law, Copyright Law, Spring 2013 (*Secondary Liability*)

University of Wisconsin Law and Entrepreneurship Clinic, Spring 2013 (*COPPA and Doing Privacy Policies*)

Stanford Law School, Internet Business Law and Policy, Spring 2012 (*Intermediary Liability*)

University of Washington School of Law, IP Innovations, Spring 2012 (*Advertising Law*)

University of Akron School of Law, March 2012 (*Entertainment Law*)

SCU Leavey School of Business, Internet Marketing, Winter 2012 (*SOPA, PIPA and OPEN*)

SCU Leavey School of Business, Managing Tech & Innovation, Spring 2011 (*Crowdsourcing and IP*)

SCU Leavey School of Business, Management of the High Tech Firm, Fall 2010 (*Entrepreneurship and IP*)

SCU Leavey School of Business, Management of the High Tech Firm, Spring 2010 (*Entrepreneurship and IP*)

Commons-based Peer Production, University of California, Berkeley, School of Information, Spring 2010 (*Wikipedia*)

SCU Leavey School of Business, Management of the High Tech Firm, Fall 2009 (*Entrepreneurship and IP*)

SCU Leavey School of Business, Management of the High Tech Firm, Spring 2009 (*Entrepreneurship and IP*)

Ohio State Law School, Cyberlaw and Privacy Seminar, Fall 2008

Stanford Law School, Intellectual Property: Innovation Industries, Fall 2007 (*Keyword Advertising*)

Chinese University of Hong Kong, MBA Technology Field Study, Summer 2007 (*Overview of US IP Law*)

John Marshall Law School, Spam Seminar, Summer 2003 (*Policy Considerations*)

Marquette Business School, Internet Marketing, Fall 2002 (*Web Marketing Legal Issues*)

Santa Clara University School of Law, Civil Practice Internship, Summer 2000 (*Life as a Lawyer*)

Santa Clara University School of Law, E-Commerce Law, Summer 1999 (*Internet Copyright*)

University of California, Berkeley School of Law (Boalt Hall), What is E-Commerce?, Fall 1998 (*Internet Deals*)

College of Notre Dame (Belmont, CA), Introduction to Media, Fall 1996 (*Media Liability*)