# Santa-Clara University

#### **SOPA/PIPA and Online Copyright Battles**

Prof. Eric Goldman

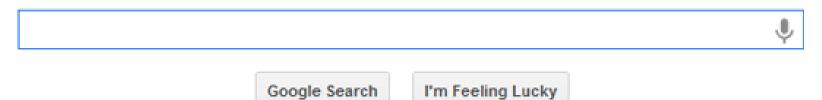
Director, High Tech Law Institute http://www.ericgoldman.org • http://hightechlaw.scu.edu egoldman@gmail.com



The Jesuit university in Silicon Valley

# January 18, 2012





Tell Congress: Please don't censor the web!

#### January 18, 2012

# WIKIPEDIA

#### Imagine a World Without Free Knowledge

For over a decade, we have spent millions of hours building the largest encyclopedia in human history. Right now, the U.S. Congress is considering legislation that could fatally damage the free and open internet. For 24 hours, to raise awareness, we are blacking out Wikipedia. Learn more.

#### Contact your representatives.

Your zip code:

Look up







We must stop SOPA/PIPA to keep the web open & free.Click here en.wikipedia.org/wiki/Main\_Page to learn more about how u can help fight this legislation



6:07 PM - 18 Jan 12 via web · Embed this Tweet

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# January 18, 2012

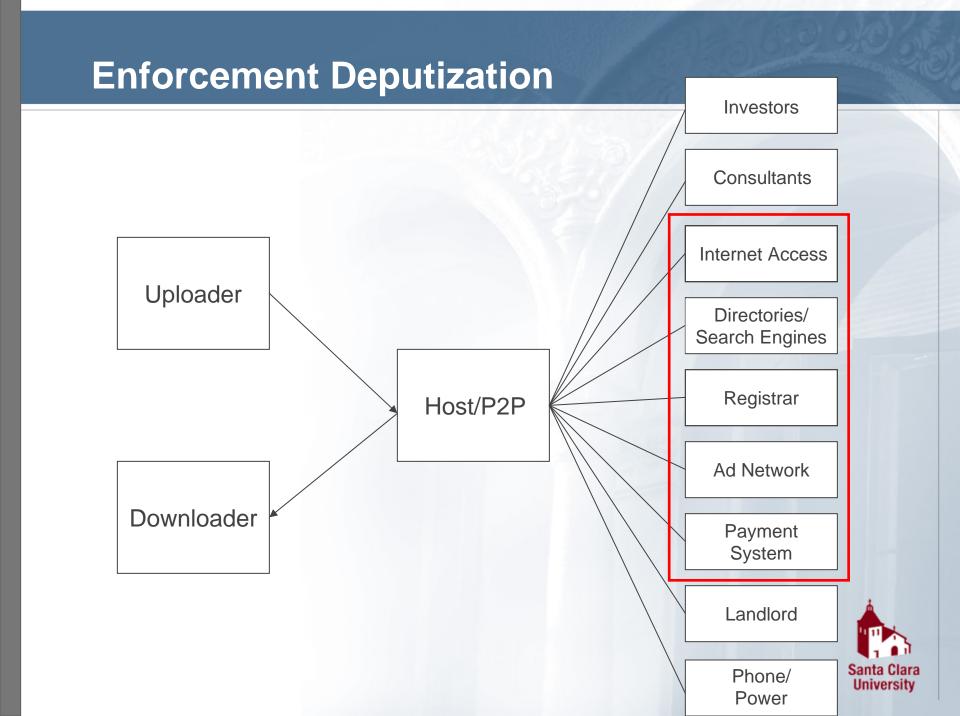
19 Senators opposed PIPA in one day:

Kelly Ayotte (R-NH)\* Mark Begich (D-AK) Roy Blunt (R-MO)\* John Boozman (R-AR)\* Scott Brown (R-MA) Ben Cardin (D-MD)\* Tom Coburn (R-OK) John Cornyn (R-TX) Jim DeMint (R-SC) Orrin Hatch (R-UT)\* James Inhofe (R-OK) Mark Kirk (R-IL) Mike Johanns (R-NE) Jeff Merkley (D-OR) Lisa Murkowski (R-AK) Marco Rubio (R-FL)\* Olympia Snowe (R-ME) Pat Toomey (R-PA) David Vitter (R-LA)\*



\* = former PIPA co-sponsor

Source: http://arstechnica.com/tech-policy/news/2012/01/pipa-support-collapses-with-13-new-opponents-in-senate.ars



#### **Next Battleground—Congress**





Source: http://occupyallstreets.tumblr.com/post/20614523602

#### **Next Battleground—Executive Branch**

# THE TOP 5 ROGUE CYBERLOCKERS RECEIVE 41 BILLION PAGE VIEWS YEARLY



Source: http://news.cnet.com/8301-31001\_3-57407346-261/mpaa-wants-more-criminal-cases-brought-against-rogue-sites/

#### **Next Battleground—Executive Branch**



U.S. Immigration and Customs Enforcement

# Fact Sheet

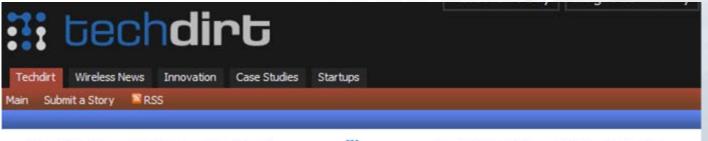
Nov. 28, 2011

#### Websites seized during the eighth phase of Operation In Our Sites

IPR Center seizes 150 website domains selling counterfeit and pirated merchandise

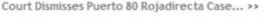


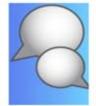
# **Next Battleground—Executive Branch**



<< MPAA Tries Its Hand At Comedy With A Top 10...

.....





#### Breaking News: Feds Falsely Censor Popular Blog For Over A Year, Deny All Due Process, Hide All Details...

#### from the copyright-as-censorship dept

Free Speech by Mike Masnick Thu, Dec 8th 2011 8:29am



Imagine if the US government, with no notice or warning, raided a small but popular magazine's offices over a Thanksgiving weekend, seized the company's printing presses, and told the world that the magazine was a criminal enterprise with a giant banner on their building. Then imagine that it never arrested anyone, never let a trial happen, and filed everything about the case under seal, not even letting the magazine's lawyers talk to the judge presiding over the case. And it continued to deny any due process at all for *over a year*, before finally just handing everything back to the magazine and pretending nothing happened. I expect most people would be outraged. I expect that nearly all of you would say that's a classic case of prior restraint, a massive First Amendment violation, and exactly the kind of thing that does not, or should not, happen in the United States.

Filed Under: censorship, dajaz1, domain seizures, free speech, homeland security, ice, justice department, pipa, But, in a story that's been in the making for over a year, and which we're exposing to the public for the first time now, this is *exactly* the scenario that has played out over the past year -- with the only difference being that, rather than "a printing press" and a "magazine," the story involved "a domain" and a "blog."



There are so many things about this story that are crazy, it's difficult to know where to start, so let's give the most important point first: The US government has effectively admitted that it

# Next Battleground—International Trade Agmts

# keeptheweb#OPEN

About	OPEN FAQs	Supporters	PIPA	SOPA	ACTA	FISMA			
The Anti-Counterfeiting Trade	e Agreement (A	CTA)		Login	Create	an Account	<b>f</b> Login with Fa	cebook	
Stopping <u>SOPA</u> and <u>PIPA</u> was a historic victory similar threat to the global Internet community. intellectual property rights is one all should su rights and by empowering an unaccountable e ACTA was crafted without input from citizens ar process.	While the agreement's st pport, it does so by undern nforcement bureaucracy.	ated goal of stren mining individual p And just like SOP/	gthening privacy A and PIPA,		Like 🔍 🕞 Se		Tweet 74	Link	
Worse, ACTA appears to be an unconstitutional and completed by President Barack Obama - of legislative solutions that harm the Internet and Congress the power to pass intellectual propersonate the power to pass pass intellectual propersonate the power to pass intellectual propersonate the power to pass intellectual propersonate the power to pass pass pass pass pass pass pass pas	Add A Bill Edit / Comment Login to Add Comments.								
Senate the power to ratify treaties. But the Obama Administration maintains that ACTA is not even a treaty, justifying the exclusion of both American citizens and their elected representatives. It is a practice Vice President Joe Biden <u>decried</u> as a U.S. Senator. Closed doesn't cut it. We opened up ACTA in <u>Madison</u> so you can <u>sign up</u> , speak out and collaborate to build a better "treaty."					101 Community Suggestions         4. Each Party shall promote, where appropriate, the establishment and maintenance of formal or informal mechanisms, such as advisory				
		1	*	<u>Car</u> <u>3. E</u>	<u>olyn B.</u> Mar Each Party sh	6th, 2012 10:45 ; all, as appropriat	om e, promote internal coordir	nation	
CHAPTER I INITIAL PROVISIONS AND GI Section 1: Initial Provisions ARTICLE 1: RELATION TO OTHER Nothing in this Agreement sha	8			enf	prcement	6th, 2012 10:42 p	<u>s by, its relevant law</u> om		
respect to any other Party unde Agreement. 2 ARTICLE 2: NATURE AND SCOPE 1. Each Party shall give effect t	er existing agreements, in E OF OBLIGATIONS	E	autilea	horities with t st		s relevant law enforcemer cribed in subparagraph (b), S			
implement in its law more exte						,			

## Next Battleground—International Trade Agmts



## **Next Battleground—Courts**

#### **DECKERS OUTDOOR CORP.**,

Plaintiff,

v.

#### LIYANGHUA, et al.,

Defendants.

#### PHILIP MORRIS USA INC,

#### Plaintiff,

VS.

ZHILIN JIANG, et al.,

Defendants.

TRUE RELIGION APPAREL, INC.; GURU DENIM, INC.,							
Plaintiffs,							
v.							
XIAOKANG LEI D/B/A							
TRUERELIGIONJEANS4OUTLET.COM; LIN JIANYU							
D/B/A TRUERELIGIONJEANS40UTLET.COM; LIN JIAN YU D/B/A TRUERELIGIONJEANSOUTLET8.COM; ZHAO							
YANG QU D/B/A TRUERELIGION2CHEAP.COM; RONGLIAN LU D/B/A TOPTRJEANS.COM;							
FORTRUERELIGIONJEANS.COM D/B/A							
FASHIONJEANSHOP@GMAIL.COM: XIN JIE KOU D/B/A							
TRUERELIGIONSALE.CO.UK; JIAOIAO LV D/B/A							
TRUERELIGIONSALE.CO.OK, STAGTAO EV DID/A TRUERELIGION2CHEAP.COM: ZHAO YANG OU D/B/A							
TRUERELIGION2CHEAP.COM; WANGMING D/B/A							
JEANSWHOLESALING.COM;							
SERVICE@TRUERELIGIONLIKE.COM D/B/A							
OBCS001@HOTMAIL.COM D/B/A							
TRUERELIGIONLIKE.COM:							
CHEAPERTRUERELIGIONJEANS.NET D/B/A							
JACKROSEGATES@GMAIL.COM: XIAOYU CHEN D/B/A							
SH12345602@HOTMAIL.COM D/B/A							
CHEAPTRUERELIGIONJEANSOUTLETS.COM; LUCY							
KING D/B/A LUCYKING88@YAHOO.COM D/B/A							
MYFASHIONJEANS.COM; TOM SMITH D/B/A							
KICKSONFOOT@GMAIL.COM D/B/A							
BUYTRUERELIGIONJEANS.NET D/B/A QIQUWANG.NET;							
QIN KE D/B/A							
CHEAPTRUERELIGIONJEANSSALE@HOTMAIL.COM							
D/B/A MRSHUANG123@HOTMAIL.COM; TAN JUN D/B/A							
WORLD203@HOTMAIL.COM D/B/A							
BTWGOLD4@HOTMAIL.COM; JINGSHUN HUANG D/B/A							
HAOTIAN INTERNATIONAL INDUSTRIAL CO., LTD.							
D/B/A NIKECOOL.COM; CHEN JINSHAN D/B/A HONG							
KONG TIMES SQUARE TRADING CO., LTD. D/B/A							
V9MAIL.COM; CHEN ZHIFENG D/B/A							
ZHIF_CHEN@163.COM D/B/A HONG KONG JAVON							
TRADE LTD. D/B/A TINRULCOM; LI FENGNIAN D/B/A							
FENG08183@SOHU.COM D/B/A CHEAP SKYS CO. LTD. D/B/A CHEAP-SKYS.COM: SHOES-GOOGLE CO., LTD.							
D/B/A CHEAP-SKYS.COM; SHOES-GOOGLE CO., LTD. D/B/A GOTRADINGZONE.COM D/B/A							
D/B/A GUTRADINGZUNE.COM D/B/A GOTRADINGZONE@HOTMAIL COM: GUOFANG XIAO							

RICHEMONT INTERNATIONAL S.A.; RICHEMONT NORTH AMERICA, INC.; CARTIER INTERNATIONAL A.G.; CHLOÉ S.A.S.; OFFICINE PANERAI A.G.; MONTBLANC-SIMPLO G.M.B.H.; MONTBLANC NORTH AMERICA, LLC; and CARTIER, IWC, VACHERON CONSTANTIN, BAUME & MERCIER, CHLOÉ, PANERAI, PIAGET, and JAEGER-LECOULTRE, EACH A DIVISION OF RICHEMONT NORTH AMERICA, INC.,

Plaintiffs,

MONTESOL OU, BANTAM INTER LP, UAB WESTCARGO, ALL D/B/A THE INTERNET DOMAIN NAMES IDENTIFIED IN APPENDIX A; THE PARTNERSHIPS AND UNINCORPORATED ASSOCIATIONS IDENTIFIED BY THE FOREGOING DOMAIN NAMES; JOHN DOES; AND ABC COMPANIES,

Defendants.

CHANEL, INC.,

ν.

Plaintiff,

v.

THE PARTNERSHIPS and UNINCORPORATED ASSOCIATIONS IDENTIFIED ON SCHEDULE "A" and DOES 1-1000,

Defendants.

# Next Battleground—"Voluntary" Initiatives

#### **Center for Copyright Information**



💜 ON TWITTE	R	NEWS	FEED MORE NEWS	۳	FACTS
@CopyrightInfo	FOLLOW	April 2	Center for Copyright Information Announces Three Major Steps Towards Implementation	•	Content Theft Costs
Jill via @techpresident "All the elements of the system that will make it a consumer-friendlyneed to be in place" http://t.co/6XdgS5rB					America:
		April 2	From Where I Sit		Acre than 373 000 lobe

#### Next Battleground—"Voluntary" Initiatives

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LANGUAGES ENGLISH ESPAÑOL

**ICANN Blog** 

Internet Corporation for Assigned Names and Numbers

# Thought Paper on Domain Seizures and Takedowns

by DAVE PISCITELLO on MARCH 8, 2012

Recent legal actions (Rustock, Coreflood and Kelihos, among others) resulting in disrupting or dismantling major criminal networks have involved seizures of domain names, DNS name server reconfiguration and transfers of domain name registrations as part of the takedown actions.

This <u>thought paper</u> [PDF, 449 KB] offers guidance for anyone who prepares an order that seeks to seize or take down domain names. Its purpose is to help preparers of legal or regulatory actions understand what information top level domain name (TLD) registration providers such as registries and registrars will need to respond promptly and effectively to a legal or regulatory order or action. The paper explains how information about a domain name is managed and by whom. In particular, it explains that a seizure typically affects three operational elements of the Internet name system domain name registration services, the domain name system (DNS)



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#### ICANN ICANN

ICANN 24 hrs left to comment on the draft report published by #ICANN's Security, Stability & Resiliency Review Team. bit.ly/HcBRe5 5 hours ago • reply • retweet • favorite

SUBSCRIBE 🔊

# **The Future**

- Jan. 18: consumers who love the Internet vs. incumbent monopolists. YOUR VOTE MATTERS!
- Post-Jan. 18 asymmetry: opponents need to win every battle; copyright owners only need to win once
- The only way to avoid de facto SOPA/PIPA: enact new immunities/safe harbors

