



Perspectives on Blogging and Electronic Content Publishing

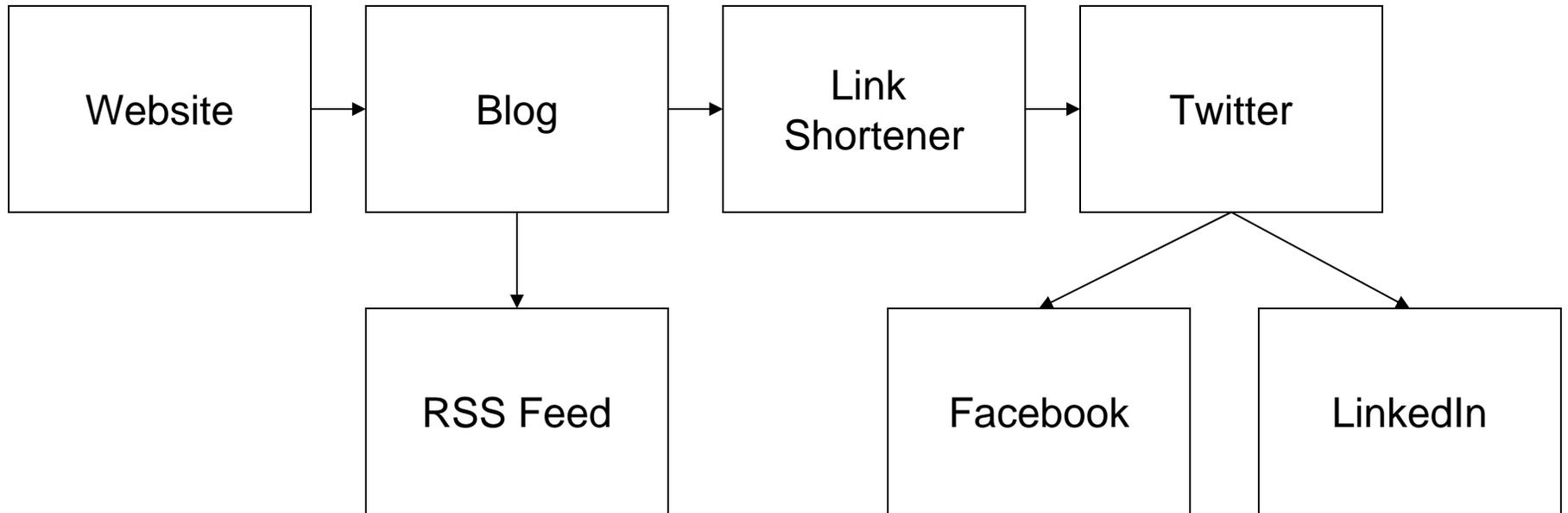
Eric Goldman

Santa Clara University School of
Law

Why/What?

- Professors can (and should?) aggregate and serve audiences
- It's not easy for an audience to follow our work
- It's trivially easy to share our work with the world
- I archive all my work on my website
- I try to discuss one item on my blog each day—
what happened & *why it matters*
- I post 2-4 items to Twitter each day

Content Sharing Process



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Eric Goldman

Intellectual Property Law

- Home
- Biography
- Tech & Marketing Blog
- Goldman's Observations Blog
- Writings
- Presentations
- Classes
 - Cyberlaw
 - IP Survey
 - Copyright Law
 - Legal Ethics
 - Contract Law
- Resources
- Contact

Courses

- 2010 [syllabus](#), [exam](#) and [sample answer](#)
- 2009 [syllabus](#), [exam](#) and [sample answer](#)
- 2008 [syllabus](#), [exam](#) and [sample answer](#)
- 2007 [syllabus](#), [exam](#) and [sample answer](#)
- 2004 [syllabus](#), [exam](#) and [sample answer](#)
- 2003 [syllabus](#), [exam](#) and [sample answer 1](#) and [sample answer 2](#)

Also see the separate page for my [Copyright](#) course

Resources/Cases

- My [supplemental coursepack](#)
- Examples of [mutual](#) and [one-way](#) NDAs
- [Fair Use cheat sheet](#)
- Patent on [Substance Dispensing Headgear](#) (see the different implementations at [rofoheadgear.com](#)). [Slinky patent](#). Other [wacky patents](#). Yet more [silly patents](#).

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 [SEARCH](#)

 [ACTIVITY LOG](#)

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Edit Entry: The Next Digital Decade Book Launch and Event Recap



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Entry Body

By Eric Goldman

I'm pleased to call your attention to a new book called "[The Next Digital Decade: Essays on the Future of the Internet](http://nextdigitaldecade.com)," edited by Berin Szoka and Adam Marcus of TechFreedom. This is a truly remarkable book. It contains 31 essays on various Internet law topics from some of the brightest and most provocative thinkers on Internet law topics. Please note that I have some self-interest in praising the book because I contributed 3 of the 31 essays, but I would be fawning over this book even if none of my essays were included. It's that good.

Eric Goldman

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Presentations

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Technology & Marketing Law Blog

January 21, 2011

The Next Digital Decade Book Launch and Event Recap

By Eric Goldman

I'm pleased to call your attention to a new book called "[The Next Digital Decade: Essays on the Future of the Internet](#)," edited by Berin Szoka and Adam Marcus of TechFreedom. This is a truly remarkable book. It contains 31 essays on various Internet law topics from some of the brightest and most provocative thinkers on Internet law topics. Please note that I have some self-interest in praising the book because I contributed 3 of the 31 essays, but I would be fawning over this book even if none of my essays were included. It's that good.

What makes this book so special is that *every* essay I've read is top-notch. In contrast, in many essay collection books, the essays are spotty—some great, some clearly inferior. Berin and Adam did a fantastic job curating the collection. They also did a nice job tying the essays together into coherent chunks.

You can get [the entire PDF as a FREE DOWNLOAD](#) (love it!) and they have [hard copies available for purchase](#) if you (like me) are a luddite who prefers to read things in print.

In future blog posts, I will have more to say about some of the essays, including my chapter on Regulating Reputation as well as James Grimmelman's outstanding chapter on search "neutrality." I have more to say on the search engine bias topic as well in a short essay that I intended to include in the book but didn't get done in time.

As part of a book launch, earlier this week TechFreedom put together a symposium where book



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Shorten your links and share from here

Shorten

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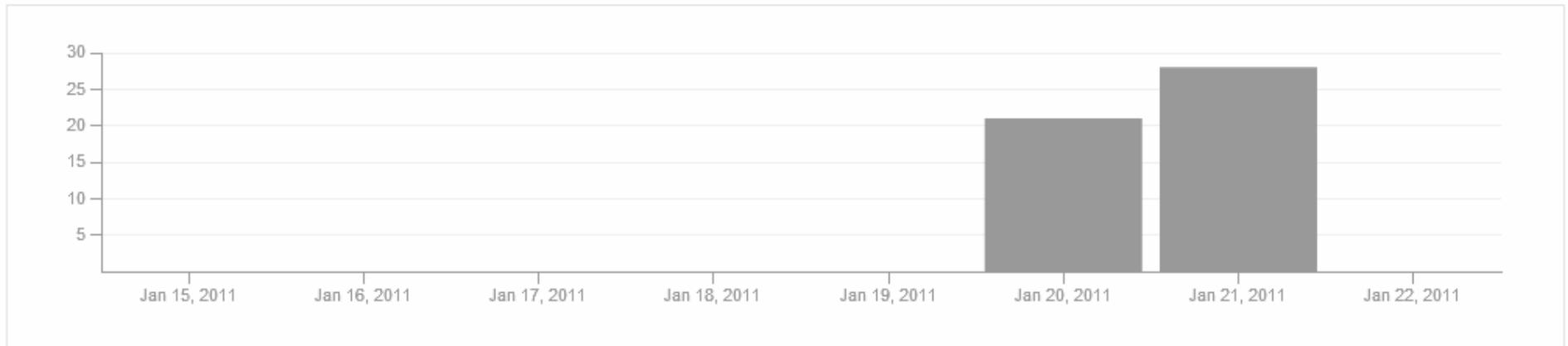


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Watched Startup.com, the original film showing a dot com founder meltdown <http://j.mp/dGbzoE> Painful
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Blog Post: Advertisers Strictly Liable for Affiliates' Violations of CA's Anti-Spam Law <http://j.mp/fKxaM5> Important but terrible decision
20 Jan



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S953: NY trying yet again to ban domain name sales to terrorist groups <http://j.mp/ho7C8P> My prior blog post <http://j.mp/fwsuER>
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Adam Thierer AdamThierer

terrific writeup by @ericgoldman of @Tech_Freedom "Next Digital Decade" book launch event <http://is.gd/ITMRsA> (cc: @BerinSzoka) #NetPolicy

1 hour ago



Sean Flaim Sean M. Flaim

@ericgoldman exc rev My take on Pasquales arg was 4 more trnsprncy 2 allw 4 gov & consmrs 2 jdge busns conduct i.e. eliminate info asymmetry

9 hours ago



wissensauslese Wissensauslese

RT @ericgoldman: The Next Digital Decade Book Launch and Event Recap <http://bit.ly/gkj8UT>

11 hours ago



Timothy Torba Timothy Torba

#FF

@berkmancenter, @yalelawtech, @StanfordCIS, @ericgoldman, @zit train, @superwuster, for internet laws and issues

12 hours ago



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via @ericgoldman: Advertisers Strictly Liable for Affiliates' Violations of CA's Anti-Spam Law | Eric Goldman <http://j.mp/fKxaM5>

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