Exhibit E

Media Appearances (Selected)
July 1, 2002 to September 30, 2007

Broadcast Interviews

Vtalk Radio, Sept. 13, 2007 (re. domainers)

TPM Muckracker and Distributed Work, NBC-11 (San Jose), March 21, 2007.

Radio Interview, Hearsay Culture, KZSU (Stanford), March 16, 2007


Online Trespass, NBC-11 (San Jose), Sept. 13, 2006.

AOL Search Data Leak, Bloomberg TV, Aug. 21, 2006.

Edina Realty Sues for Top Spot on Google, Minnesota Public Radio, April 4, 2006.

Internet file sharing, WTMJ-TV (NBC-Milwaukee), Nov. 2, 2005.

Internet file sharing, WTMJ-Radio (NBC-Milwaukee), Nov. 2, 2005.

Google and privacy, CFRB 1010 (Toronto talk radio), July 19, 2005.

ART Act, LawCast, June 2005.

Whois and privacy, National Public Radio, April 15, 2005.

Cyberlaw, WMCS AM 1290 (Milwaukee talk radio), March 15, 2005.

Consumer protection and email, WITI-TV (Fox-Milwaukee), Nov. 15, 2004.

Internet file sharing, WTMJ-TV (NBC-Milwaukee), September 28, 2004.


Internet gambling, CNNfn TV, Aug. 27, 2003.

Print/Electronic Media*


Porn Site Loses High Stakes Infringement Suit Against Visa, Inside Counsel, Sept. 2007.


* This list excludes academic citations and blog citations/discussions except where the blog operates like a traditional media entity. This list also excludes republication/syndication of an original article.


The ratings game: Seattle-based Avvo, Inc. aspires to provide national lawyer-ranking service, Lawyers USA, Aug. 13, 2007.


Spam Case Tossed; Plaintiff Must Pay Up, Computerworld, Aug. 8, 2007.


Somewhere, for some reason, someone is thinking of suing you. Just thought you’d like to know, Inc. magazine, July 17, 2007.

Facebook to fight ConnectU injunction, Financial Times, July 17, 2007.


E-mail call: managing that cluttered inbox, Lawyers USA, June 25, 2007.

Altered photo at center of lawsuit, Bay Area Reporter, June 14, 2007.


Top Spammer Arrested on 35 Counts, ClickZ News, June 1, 2007


Google, American Blinds Get Ready to Rumble over Trademark Keywords, Multichannel Merchant, May 31, 2007.


FTC Query Into Google/DoubleClick Unlikely to Block Deal, ClickZ News, May 29, 2007.


Just An Online Minute...Google Thumbnails Fair Use, MediaPost, May 17, 2007.


Utah law could limit competitive keyword search advertising, Internet Retailer, April 30, 2007.


This Judge is a Re-Gifter, The Recorder, April 23, 2007.


What’s in a (domain) name? Something worth fighting over, Lawyers USA, April 9, 2007.

Internet Hunting Bans Grow, But No One’s Shooting, News Journal (Wilmington DE), April 9, 2007.


Utah Ban On Trademarked Keywords Rankles Groups, Information Week, April 5, 2007.


Downloading a File of Copyright Woes, ABA Journal, March 2007.


Search engines can refuse to run ads: Judge, DowJones Marketwatch, Feb. 27, 2007.


Court sides with alleged 'vacation' spammer, CNET News.com, Nov. 28, 2006.

California Court Reverses Internet Liability Case, Wall Street Journal, Nov. 21, 2006.


Judge sides with Google in dispute over keywords, CNET News.com, Sept. 29.


Nightclub Sues over MySpace.com Postings, San Jose Business Journal, Sept. 18, 2006


Schemes that promise to raise law firms' Web site ranking, Minnesota Lawyer, July 17, 2006.

Negative postings may spur lawsuit, San Jose Mercury News, July 16, 2006.

Daily flaws ratchet up disclosure debate, SecurityFocus, July 14, 2006.


Courts, Washington Internet Daily, June 9, 2006 [about Google ranking lawsuits]


Google Condemned For Click-Fraud Settlement, TechwebNews, April 28, 2006.


Google Settlement or Not, Click Fraud Won't Go Away, CNET News.com, April 10, 2006.


A Tug of War Over Keywords, New York Times, April 8, 2006.

Trademarks in Search: A Legal Pick'em, Direct Online, April 5, 2006.

Just An Online Minute... Keyword Lawsuits Continue, MediaPost, March 30, 2006.


Will $90 Million Make Google Click Fraud Go Away?, Direct Online, March 15, 2006.

Google Settles, but Fails to Satisfy Advertisers, Advertising Age, March 13, 2006.

Click Fraud Settlement Viewed as Win-Win by Some, Clickz News, March 10, 2006.

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Court Addresses Jurisdiction Issue in Blogger Lawsuit, Business Insurance, Feb. 27, 2006.

Courts, Washington Internet Daily, Feb. 21, 2006 [re. blogging jurisdiction].


High Court Rejects Trademark Infringement Review, National Journal's Technology Daily, Nov. 28, 2005.


Book Lawsuit Could Hobble Internet, Strait Times, Nov. 8, 2005.


State Lawmakers Bag Online Hunting, Kansas City InfoZine, Sept. 29, 2005.


Deluged With Credit Card Mail? Help is Coming, MSNBC, Aug. 8, 2005.


Yahoo Chat Choice Signals Internet Shift, MSNBC, June 23, 2005.

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Readers Respond to Adware Concerns, CBS Marketwatch, May 9, 2005.


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All the News Robots Pick, CNET News.com, March 25, 2005.


Pay Per Click Ads: Is a Keyword a Trademark?, Ad Lit Review, March 2005.


Criminal Copyright Infringement, Information Outlook, April 1, 2004.


E-mail May Soon Need Stamps to Gain Approval, Marquette Tribune, March 18, 2004.


