



Ronald McHummer

sign-o-matic

OVER 171,000 SIGNS SERVED

Five Reasons McDonald's Should Dump the Hummer

1. Hummers pollute high levels of smog-forming chemicals that cause or worsen asthma, which hits hardest among children.
2. Hummers are the worst example of the lack of commitment to cleaner and more efficient vehicles by General Motors and other American automakers.
3. Hummers spew the pollution that causes global warming, contributing to killer heat waves and hurricanes.
4. Hummers are gas guzzlers, helping keep America dependent on oil from the Middle East and threatened by the region's extremist politics.
5. At current gas prices, filling up a Hummer H2 costs almost \$100 — money parents could spend on healthier food for their kids.

- News Release & Media Inquiries
- Link to the Sign-O-Matic™!



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McDonald's often emphasizes its "long-standing global commitment to environmental protection and leadership."

So why did they give away 42 million toy Hummers in Happy Meals? The fast-food chain that helped make our kids the fattest on Earth cut a deal with General Motors to sell future car buyers on the fun of driving a supersized, smog-spewing, gas-guzzling SUV originally built for the military. Use the Ronald McHummer Sign-O-Matic™ to say what you think of this misguided marketing marriage.



CREATE YOUR OWN:

- line 1:
- line 2:
- line 3:
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Most Popular from the Sign-O-Matic™:



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Do Something!

Please show your support by signing an open letter to McDonald's.

First Name:

Last Name:

Email:

website.



hybridCARS.com

cleancarsforkids.com

City:

State:

ZIP Code:

Message:

Ralph Alvarez, President
McDonald's North America
2111 McDonald's Drive
Oak Brook, IL 60523

Dear Mr. Alvarez:

I was appalled that McDonald's, which influences the eating and buying habits of millions of kids, used Happy Meals to promote Hummers.

These oversized SUVs spew smog-forming chemicals that send asthmatic children to the hospital and greenhouse gases that cause global warming. Our kids should be learning about cleaner, healthier cars and what they can do to protect the environment, not gas-guzzlers that keep us dependent on foreign oil.

If this is an example of McDonald's alleged "long-standing commitment to environmental leadership," what's next?

Sincerely,

[Your name and address inserted here]

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