



Intellectual Property Law (Law 431)

[Eric Goldman](#)

Marquette University Law School

Fall 2004

- 1. SESSIONS.** The course meets every Tuesday and Thursday from 5:30 pm to 6:45 pm from August 24 to December 2, except September 16 (Rosh Hashana) and November 25 (Thanksgiving).
- 2. PREREQUISITES.** Torts and Civil Procedure are prerequisites.
- 3. BOOKS.** The required books are Merges, Menell & Lemley, *Intellectual Property in the New Technological Age* (3rd edition 2003; ISBN 0-7355-3652-X) and *Intellectual Property in the New Technological Age 2004 Case & Statutory Supplement* (2004 edition; ISBN 0-7355-4055-1).
- 4. FINAL EXAM.** The final exam is scheduled for December 7 starting at 5:30 pm. 100% of the course grade is based on the final exam. I may style the final exam as a “take home” exam to enable you to use computers, but conduct it over only a few hours like an in-class exam.
- 5. EMAIL LIST.** YOU MUST REGISTER FOR THE COURSE’S TWEN SITE NO LATER THAN AUGUST 27 AT 5:00 PM OR I MAY DROP YOU FROM THE COURSE. I send important course-related emails to the TWEN email list, so please use an address you check regularly.
- 6. OFFICE HOURS.** I am in my office (Room 109E) all the time and I invite you to visit at your convenience. Or, email me to schedule a time to talk. Also, I use email extensively, so I am also happy to talk with you by email.
- 7. SCHEDULE** (subject to change).

NOTE: This is a statutory course at heart. As a result, in addition to the assigned readings, you should review the applicable statutes being discussed in the readings. THERE IS NO SUBSTITUTE FOR READING THE STATUTE!

Week	Topic	Pages (Estimated)
1	Introduction and Overview	CB 1-26
2	More Overview Trade Secrets	Supp. 129-132 CB 27-66
3	Trade Secrets Patents	CB 66-104 CB 105-120

4 (No class Thurs)	Patents	CB 120-157
5	Patents	CB 157-215 Supp. 3-11 (after CB 209)
6	Patents	CB 215-263 CB 269-291 Supp. 11-21 (after CB 274)
7	Patents Copyrights	CB 291-307 CB 319-344
8	Copyrights	CB 344-402
9	Copyrights	CB 402-462
10	Copyrights	CB 462-496 CB 521-528
11	Trademarks/Trade Dress	CB 529-583
12	Trademarks/Trade Dress	CB 614-629 Supp. 90-97 CB 639-675
13	Trademarks/Trade Dress	CB 675-738
14 (No Class Thurs)	Publicity Rights	CB 789-817
15	Discussion/Integration Conclusion	No assigned reading

8. CONTACT INFORMATION.

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In all emails to me related to this course, please put the words “IP Survey” in the subject line so that I can keep my courses straight (and avoid unintentional deletion as spam).

More course-related materials, including an electronic copy of this syllabus, are available at http://eric_goldman.tripod.com.